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| **COURSE INFORMATON** | | | | | |
| **Course Title** | *Code* | *Semester* | *L+P Hour* | *Credits* | *ECTS* |
| İletişim Çalışmaları ve Toplum | RTC 501 | 1 | 3 + 0 | 3 | 6 |

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| **Prerequisites** | - |

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| **Language of Instruction** | English |
| **Course Level** | Masters |
| **Course Type** | Core |
| **Course Coordinator** |  |
| **Instructors** | Asst. Prof. Kaan Taşbaşı |
| **Assistants** |  |
| **Goals** | Bu ders, iletişim, medya ve toplum ilişkisini sosyolojik, siyasal, ekonomik odak noktalarından tarihsel bağlam içinde ele alacaktır. |
| **Content** | Derste, modern toplumun kuruluşundan günümüze dek dönüşüm ve değişimler disiplinlerarası bir yaklaşımla incelenecektir. Ana akım ve eleştirel yaklaşımların temel önermeleri karşılaştırmalı olarak tartışılacaktır. Dersi tamamlayan öğrenci, alana dair temel kuram ve yaklaşımlar eşliğinde, olgular arasında çok yönlü ilişki kurarak, eleştirel bir çözümleme yetisi geliştirecektir. |

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| **Dersin Öğrenme Çıktıları** | | | **Öğretim Yöntemleri** | **Ölçme Yöntemleri** | | **Dersin Öğrenme Çıktıları** | |
| 1. Alanın disiplinlerarası karakterini kavrar. | | | 1, 3, 12 | A,B | |  | |
| 1. Eleştirel düşünce geleneğini ayırt eder. | | | 1, 3, 12 | A,B | |  | |
| 1. Ana akım düşünceyi eleştirir. | | | 1, 3, 12 | A,B | |  | |
| 1. Kuramları, farklı olgulara uyarlar. | | | 1, 3, 12 | A,B | |  | |
| 1. Güncel sorunları, analitik olarak inceler.. | | | 1, 3, 12 | A,B | |  | |
| **Öğretim Yöntemleri:** | | | 1: Anlatım, 2: Soru-Cevap, 3: Tartışma*,* 4: Örnek olay çalışması | | | | |
| **Ölçme Yöntemleri:** | | | A: Sınav, B: Deney, C: Ödev, D: Sunum | | | | |
| **DERS AKIŞI** | | | | | | | |
| **Konular** | | **Konular** | | | | **Ön Hazırlık** | |
| 1 | | Introduction to the Course | | | | Basic Terms and Definitions | |
| 2 | | Foundations of Social Sciences | | | | Fundamentals of Social Sciences | |
| 3 | | Obsolete Phenomena of the Modern World | | | | Imagined Socities | |
| 4 | | Critics of Cultural Theory | | | | After Theory | |
| 5 | | Neo-liberalism and Its Artifacts | | | | Neoliberalism and Violence | |
| 6 | | Class Presentations | | | | Selected from Reading List | |
| 7 | | Class Presentations | | | | Selected from Reading List | |
| 8 | | Participation and Democracy | | | | Selected from Reading List | |
| 9 | | Flexibility of Capitalism and Communication | | | | The Corrosion of Chracter | |
| 10 | | Digi-optimism: New Communication Technologies | | | | Convergence | |
| 11 | | Techo-Political Paradigm | | | | Techno Political Paradigm | |
| 12 | | Is Another Communication Possible? | | | | Communication, Theory, Critics | |
| 13 | | Class Presentations | | | | Selected from Reading List | |
| 14 | | Class Presentations | | | | Selected from Reading List | |
| 15 | | Review of the Course | | | | Case Studies | |

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| **RECOMMENDED SOURCES** | |
| **Textbook** |  |
| **Additional Resources** | Adorno, Theodor (2007). **Kültür Endüstrisi-Kültür Yönetimi**, Çev. Elçin Gen, Mustafa Tüzel, Nihat Ülner, İletişim Yay: İstanbul  Anderson, Benedict (2007). **Hayali Cemaatler**, Çev. İskender Savaşır, Metis Yay. İstanbul  Dahlgren, Peter (2011). Young *Citizens and Political Participation Online Media and Civic Cultures*. **Taiwan Journal of Democracy**, Volume 7, No. 2: 11-25  Dursun, Çiler (2013). **İletişim Kuram Kritik**, İmge Yay: İstanbul  Eagletone, Terry (2004). **Kuramdan Sonra**, Çev. Uygar Abacı, Literatür Yay: İstanbul  Gambetti, Zeynep (2009). İktidarın *Dönüşen Çehresi: Neoliberalizm, Şiddet ve Kurumsal Siyasetin Tasfiyesi*, **İstanbul Üniversitesi Siyasal Bilgiler Fakültesi Dergisi**, No. 40, ss. 145-166.  Gulbankian Komisyonu (1996). **Sosyal Bilimleri Açın**. Çev. Şirin Tekeli, Metis Yay: İstanbul  Kaymas, Serhat (2006). *İletişim Politikalarında Paradigma Değişimi ve Yeni Medya: Medya ve İletişim Politikalarında Yöndeşme*, **Galatasaray Üniversitesi İletişim Dergisi**,Sayı: 5, ss. 97-124  Kıray, Mübeccel (1998). **Kentleşme Yazıları**, Bağlam Yay: İstanbul  Sennett, Richard (2002). **Karakter Aşınması: Yeni Kapitalizmde İşin Kişilik Üzerindeki Etkileri,** Çev. Barış Yıldırım, Ayrıntı Yay. İstanbul.  Törenli, Nurcan (2011), *Kriz Çözücü Siyaset Geç Kapitalizm Evresinde “Tekno-Siyasal Paradigma” Kavramlaştırması Üzerinden Siyaset ve Kriz İlişkisine Bakış*, **Mülkiye Dergisi, Cilt: XXXV**, Sayı:271,, ss 75-100  Urry, John (1996), **Mekânları Tüketmek**, Çev. Rahmi Öğdül, Ayrıntı Yay: İstanbul  Wallerstein, Immanuel (2002). **Tarihsel Kapitalizm,** Çev. Necmiye Alpay, Metis Yay: İstanbul  Wallerstein, Immanuel (2003). **Liberalizmden Sonra,** Çev. Erol Öz, Metis Yay: İstanbul  Sanders, Barry (1999). **Öküzün A'sı : Elektronik Çağda Yazılı Kültürün Çöküşü Ve Şiddetin Yükselişi**, Çev. Şehnaz Tahir, Ayrıntı Yay: İstanbul  Urry, John (1996), Mekanları Tüketmek, Çev. Rahmi Öğdül, Ayrıntı Yay: İstanbul  Sanders, Barry (1999). Öküzün A'sı : Elektronik Çağda Yazılı Kültürün Çöküşü Ve Şiddetin Yükselişi, Çev. Şehnaz Tahir, Ayrıntı Yay: İstanbul |

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| **MATERIAL SHARING** | |
| **Documents** |  |
| **Assignments** |  |
| **Exams** |  |

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| Etkinlik | SAYISI | Toplam İş Yükü (Saat) |
| Ara Sınav | 1 | 30 |
| Ödevler ve sunumlar | 6 | 30 |
| Final | 1 | 40 |
| **Toplam İş Yükü** |  | 100 |
| **Toplam İş Yükü / 25 (s)** |  | 6 |
| **Dersin AKTS Kredisi** |  | 6 |

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| **COURSE CATEGORY** | Expertise/Field Courses |

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| **COURSE'S CONTRIBUTION TO PROGRAM** | | | | | | | |
| No | Program Learning Outcomes | Contribution | | | | | |
| 1 | 2 | 3 | 4 | 5 |
| 1 | To develop the scientific cognition, comprehensive knowledge of critical theories, concepts and scientific data collection methods and to be competent in discussion skills in the field of media and communication. |  |  |  |  | X |
| 2 | To be able to define and analyze the historical development of mass communication in relation with its social and cultural results. |  |  |  |  | X |
| 3 | To be able to relate the contemporary concepts like post-modernism, globalization, post-colonialism, post-structuralism to the tradition of critical thought which is constructed on mass media. |  |  |  |  | X |
| 4 | To be able to analyze and discuss the economical, political and cultural facts and developments which are mediated by the forms of mass media, and their impacts on social life. |  |  |  |  | X |
| 5 | To be able to define the interdisciplinary structure of cultural studies and to be able to interpret the mutual effects between the traditional scientific disciplines and communication studies. |  |  |  | x |  |
| 6 | To be competent in the classical and modern aesthetic theories established in audio, visual and written history of art, and to be able to analyze and discuss the narrative types and styles under the light of these theories. |  | x |  |  |  |
| 7 | To be able to critically evaluate how political actions and actors in social life use mass media and the way that they take place in them, in connection with their sociopolitical results. |  |  |  |  | x |
| 8 | To be able to comprehend the national and international relationship of broadcasting policies and to be able to evaluate the social and cultural causes and effects accordingly. | X |  |  |  |  |
| 9 | To be able to recognize the economical and cultural operations at the national and international levels, through the relations of media ownership, their channels and the media products, and to be able to connect and combine with the marketing techniques and items. |  |  | X |  |  |
| 10 | To be able to connect the marketing techniques, devises and styles with media theories, and to be able to examine the practice methods. |  |  |  |  |  |
| 11 | To be able to name the theoretical studies on national and international film history and culture, and to be able to recognize the major examples and to correlate them with theories. |  |  | X |  |  |
| 12 | To be competent in the distinct writing formats of narrative styles of film and television, and to be able to apply them. |  |  |  |  |  |
| 13 | To be able to recognize the technical structures and potentials of the mass media, and to be able to follow the technological developments and to apply them. |  |  |  |  |  |
| 14 | To be able to scrutinize advanced aesthetic approaches and the visual effects with the national and international examples and to be able to apply them skillfully. |  | X |  |  |  |
| 15 | To be able to combine the narrative genres, the aesthetic approaches, technical knowledge and the theoretical knowledge in media and communication with a creative design, and to become skillful at embodying it with a project. |  |  |  |  | X |