1. Program Information

AIM :

The aimof the program is to prepare museum and art gallery managers, curators, and exhibition managers, festival/biennial managers.

GOAL:

The program emphasizes on curatorial knowledge and skill, knowledge of gallery, museum management, dance, and theatre presentation as well as a theoretical understanding of contemporary art and art criticism. Students experience an exhibition management process under the supervision of the academic staff.

The program covers a range of professional and volunteer art management activities, including participation with museums; profit and nonprofit galleries and art institutions; regional arts programs; civic arts programs; and art festival/biennial development/management.

3. Qualification Awarded:

Master of Arts Degree in Art Management.

4. Admission Requirements:

1. Candidates for the Master of Art Management Program should have a BA from a four-year program.
2. Undergraduate diploma with a minimum CGPA 2.50 out of 4.00
3. Official transcript
4. CV summarizing the candidates' academic background and work experience;
5. TOEFL exam score sheet or an official proof of English proficiency.
6. Two reference letters.

5. Occupational Opportunities:

The program offers a variety of occupational opportunities such as:

- Art Criticism
- Biennial Management
- Curatorial Issues
- Festival Management
- Gallery Management
- Human Resources Management
- Media and Communication Fields
- Museum Management
- Music Administration
- Project Development and Management

6. Graduation Requirements

Students are required:

21 credit hours are required for the thesis option. 7 courses+Seminar course+Thesis=21 credits (180 ECTS)

30 credit hours are required for the nonthesis option. 10 courses+Graduation Project=30 credits (225 ECTS)

7. Contact Information

Graduate Program Bologna Coordinator: Yrd. Doç. Burcu Ayan Ergen

burcua@yeditepe.edu.tr

THESIS BASED GRADUATE PROGRAM						
1ST YEAR						
FALL						
CODE	**NAME**	**T**	**U**	**L**	**Y**	**E**
ARTM 505	Contemporary Issues in Art	3	0	0	3	15
SBA 591	Scientific Research and Publishing Ethics	3	0	0	3	15
ARTM	Elective	3	0	0	3	15
ARTM	Elective	3	0	0	3	15
SPRING						
ARTM 501	Foundations of Arts Management	3	0	0	3	30
ARTM	Elective	3	0	0	3	15
ARTM	Elective	3	0	0	3	15
SBA 592	Seminar	3	0	0	NC	-
	1ST YEAR TOTAL AKTS					
2ND YEAR						
ARTM 599	Thesis	3	0	0	NC	**60**
	2ND YEAR TOTAL AKTS					**60**
	REQUIRED CREDIT FOR GRADUATION					**21**
ELECTIVE COURSES						
ARTM 503	Sanatta Organizasyon Yapısı ve Personel Temini	3	0	0	3	15
ARTM 511	Exhibition Management	3	0	0	3	15

ARTM 516	Analisis of Vısual Arts	3	0	0	3	15
ARTM 577	Efficiency Management and Coaching	3	0	0	3	15
ARTM 502	Development and Fundraising in Arts	3	0	0	3	15
ARTM 504	Issues of Curatorial Studies	3	0	0	3	15
ARTM 506	Writing for Arts	3	0	0	3	15
ARTM 512	Art Criticism	3	0	0	3	15
ARTM 567	Cultural Policy	3	0	0	3	15
ARTM 519	Popular Culture Studies	3	0	0	3	15
ARTM 520	Public Art	3	0	0	3	15
ARTM 566	Creative Industries	3	0	0	3	15
ARTM 537	Event Management	3	0	0	3	15
ARTM 514	Emerging Interdicipliner Perspectives	3	0	0	3	15
ARTM 557	Critical Performance Analysis	3	0	0	3	15
ARTM 524	History of Video Art	3	0	0	3	15
ARTM 513	Art Marketing and Publicity	3	0	0	3	15
ARTM 522	Collections Management and Conservation	3	0	0	3	15
ARTM 526	International Issues in Arts Administration	3	0	0	3	15

21 credit hours are required for the thesis option. 7 courses+Seminar course+Thesis=21 credits 180 ECTS)

GRADUATION PROJECT BASED GRADUATE PROGRAM							
1ST YEAR							
FALL							
CODE	**NAME**	**T**	**U**	**L**	**Y**	**E**	
ARTM 505	Contemporary Issues in Art	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
SPRING							
ARTM 501	Foundations of Arts Management	3	0	0	3	30	
ARTM	Elective	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
1ST YEAR TOTAL AKTS							**120**
2ND YEAR							
ARTM	Elective	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
ARTM	Elective	3	0	0	3	15	
ARTM 597	Graduation Project	3	0	0	NC	60	

					TOTAL AKTS	**105**
					REQUIRED CREDIT FOR GRADUATION	**30**
ELECTIVE COURSES						
ARTM 503	Sanatta Organizasyon Yapısı ve Personel Temini	3	0	0	3	15
ARTM 511	Exhibition Management	3	0	0	3	15
ARTM 516	Analisis of Vısual Arts	3	0	0	3	15
ARTM 577	Efficiency Management and Coaching	3	0	0	3	15
ARTM 502	Development and Fundraising in Arts	3	0	0	3	15
ARTM 504	Issues of Curatorial Studies	3	0	0	3	15
ARTM 506	Writing for Arts	3	0	0	3	15
ARTM 512	Art Criticism	3	0	0	3	15
ARTM 567	Cultural Policy	3	0	0	3	15
ARTM 519	Popular Culture Studies	3	0	0	3	15
ARTM 520	Public Art	3	0	0	3	15
ARTM 566	Creative Industries	3	0	0	3	15
ARTM 537	Event Management	3	0	0	3	15
ARTM 514	Emerging Interdicipliner Perspectives	3	0	0	3	15
ARTM 557	Critical Performance Analysis	3	0	0	3	15
ARTM 524	History of Video Art	3	0	0	3	15
ARTM 513	Art Marketing and Publicity	3	0	0	3	15

ARTM 522	Collections Management and Conservation	3	0	0	3	15
ARTM 526	International Issues in Arts Administration	3	0	0	3	15

THESIS BASED : 30 Credits/180 AKTS

GRADUATION PROJECT BASED: 30 Credits/225 AKTS

Each term students can attend maximum 5 courses .

30 credit hours are required for the nonthesis option. 10 courses+Graduation Project=30 credits (225 ECTS)

Learning Outcomes

1) To educate students as an Arts and Cultural Manager with an interdiciplinary outlook.
2) To gain expertise in Visiual and Performance Arts in detail.
3) To equip students with the knowledge to make them understand the recent developments in art.
4) To educate students in order to make them experts in cultural sector.
5) To instruct students to evaluate the importance of team work and co-operation.
6) To teach students cultural policies of countries that are leading contemporary art.
7) To make them aware of necessary level of legal knowledge in arts.
8) To give students essential equipment to be able to conduct national/international projects.
9) To teach students how to raise funds through sponsorship, donation, copyright and sales in order to put art and cultural projects into practice.
10) To teach students the main actors in cultural sector and the possible pitfalls they are likely to face.
11) To teach students basics of business administration in relation to the cultural sector.
12) To make students aware of the audience of art and cultural events and teach them audience development.
13) To instruct students about, research methods, documentation and archiving.

Master / Course-Program Outcomes Matrix													
Ders	*LO1*	*LO2*	*LO3*	*LO4*	*LO5*	*LO6*	*LO7*	*LO8*	*LO9*	*LO10*	*LO11*	*LO12*	*LO13*
EVENT MANAGEMENT	4	4	5	5	5	5	4	5	5	5	5	5	5
SEMINAR	5	5	5	5	1	5	1	1	2	5	3		5
CULTURAL POLICY	5	5	5	5	4	5	1	5	5	5	2	4	5

CONTEMPORARY ISSUES IN ART	5	5	5	5	4	5	1	5	1	5	4	2	5
CREATIVE INDUSTRIES.	5	5	5	5	4	5	4	4	4	5	4	3	5
ISSUES IN CURATORIAL STUDIES	5	5	3	5	5	5	4	5	4	5	4	4	5
COLLECTIONS MANAGEMENT AND CONSERVATION	5	5	5	5	5	5	5	5	4	5	5	4	5
EXHIBITION MANAGEMENT	**5**	5	4	**5**	**5**	**5**	**4**	**5**	**4**	**5**	4	**4**	**5**
EFFICIENCY MANAGEMENT AND COACHING	**1**	1	1	**5**	**5**	**1**	**1**	**5**	**1**	**5**	5	**3**	**1**
FOUNDATIONS OF ART MANAGEMENT	**5**	1	3	**5**	**4**	**3**	**1**	**5**	**5**	**5**	5	**5**	**1**
INTERNATIONAL ISSUES IN ARTS ADMINISTRATION	**3**	1	4	**5**	**1**	**5**	**4**	**2**	**2**	**5**	3	**3**	**4**
DEVELOPMENT AND FUNDRAISING IN ARTS	**3**	1	4	**5**	**1**	**5**	**4**	**2**	**5**	**5**	5	**3**	**4**
CITY AND CULTURE	**3**	1	4	**5**	**1**	**5**	**4**	**2**	**2**	**5**	5	**3**	**4**
CRITICAL PERFORMANCE ANALYSIS	**4**	5	4	**3**	**1**	**2**	**4**	**2**	**1**	**2**	1	**3**	**4**
HISTORY OF VIDEO ART	**5**	3	5	**5**	**1**	**3**	**1**	**1**	**2**	**3**	4	**5**	**3**
ANALYSES OF VISUAL ARTS	**5**	4	2	**5**	**2**	**4**	**1**	**3**	**1**	**5**	1	**1**	**5**
MODERNISM POSTMODERNISM	**5**	4	2	**5**	**2**	**4**	**1**	**3**	**1**	**5**	1	**1**	**5**
DEVOLOPING INTERDISCIPLINARY PERSPECTIVES	**5**	4	5	**4**	**5**	**3**	**1**	**5**	**3**	**4**	1	**4**	**5**
THESIS	**5**	5	5	**5**	**1**	**5**	**1**	**1**	**2**	**5**	3		**5**
GRADUATION PROJECT	5	5	4	5	5	5	1	4	4	5	4	5	5

Course Category List	ECTS
Destek Dersleri	
Total	**-**
Fundamental Occupational Classes	
Exhibition Management	15
Issues in Curatorial Studies	15
Event Management	15

Foundations of Art Management	30
Efficiency Management and Coaching	15
Total	**90**
Area Courses	
Contemporary Issues in Art	15
Developing Interdisciplinary Perspectives	15
Modernism Postmodernism	15
Cultural Policy	15
Analyses of Visual Arts	15
History of Video Art	15
Creative Industries	15
Collections Management and Conservation	15
International Issues in Arts Management	15
Devolopment and Fundraising in Arts	15
Critical Performance Analysis	15
City and Culture	15
Seminar in Arts Management	15
Thesis	60
Graduation Project	60
Total	**300**
Communucation and Management Classes	
Total	**-**
Total ECTS	**390**