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| **COURSE INFORMATON** | | | | | |
| **Course Title** | *Code* | *Semester* | *L+P Hour* | *Credits* | *ECTS* |
| Financial Management | EMBA 520 | Fall | 3 + 0 | 3 | 9 |

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| **Prerequisites** | - |

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| **Language of Instruction** | English | |
| **Course Level** | Postgraduate | |
| **Course Type** | Compulsory | |
| **Course Coordinator** |  | |
| **Instructors** |  | |
| **Assistants** |  | |
| **Goals** | The purpose of this course is to provide the students with the basic dynamics, concepts and processes of corporate and business finance and to enable them to make rational and accurate decisions based on financial analysis and planning. | |
| **Content** | Interpretation of financial accounting information including balance sheet, income statement and statement of cash flows; understanding the use of accounting information in investment and credit decisions; fundamental techniques of financial statement analysis; ratio analysis; analyzing the cost structure of a company; calculation of unit product cost in manufacturing companies; cost-volume and profit analysis; budgeting, planning and controlling of the future activities; performance measurement. | |
| **Learning Outcomes** | **Teaching Methods** | **Assessment Methods** |
| 1) Understanding of fundamental principles and concepts of financial management | 1,2,3 | A,B,C |
| 2) Understanding of time value of money and financial forecasting | 1,2,3 | A,B,C |
| 3) The skills of inancial analysis and planning skills | 1,2,3 | A,B,C |
| 4) Finds the ways of maximizing the company value | 1,2,3 | A,B,C |

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| **Teaching Methods:** | 1: Lecture, 2: Question-Answer, 3: Discussion |
| **Assessment Methods:** | A: Exam , B: Assignment, C: Student Presentations |

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| **COURSE CONTENT** | | |
| **Hours** | **Topics** | **Study Materials** |
| 0.5 | An Overwiev of Financial Management |  |
| 2 | The Financial Environment: Markets and Institutions |  |
| 2 | Financial Statements and Financial Statement Analysis |  |
| 2 | Fundementals of Financial Planning |  |
| 2 | Time Value of Money (compound interest, future value and present value) |  |
| 2 | Time Value of Money (compound interest, future value and present value) |  |
| 2 | Time Value of Money (compound interest, future value and present value) |  |
| 2 | Bonds and Stocks Valuation |  |
| 2 | Bonds and Stocks Valuation |  |
| 2 | Risk, Return and Portfolio |  |
| 1 | Risk, Return and Portfolio |  |
| 2 | Risk, Return and Portfolio |  |
| 3 | Capital Budgeting |  |
| 3 | Capital Budgeting |  |
| 3 | Cost of Capital |  |
| 3 | Cost of Capital |  |
| 3,5 | Review |  |
| 3 | Exam |  |

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| **RECOMMENDED SOURCES** | |
| **Textbook** | * Eugene F. Brigham, Joel F. Houston, FUNDAMENTALS OF FINANCIAL MANAGEMENT |
| **Additional Resources** |  |

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| **MATERIAL SHARING** | |
| **Documents** | Power point presentation related to all concepts discussed in the class. |
| **Assignments** |  |
| **Exams** | Two midterm, one final exam |

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| **ASSESSMENT** | | |
| **IN-TERM STUDIES** | **NUMBER** | **PERCENTAGE** |
| Mid-term | 2 | 40 |
| Assignment | 2 | 10 |
| Presentation | 1 | 10 |
| **Total** |  | **60** |
| **CONTRIBUTION OF FINAL EXAMINATION TO OVERALL GRADE** |  | 40 |
| **CONTRIBUTION OF IN-TERM STUDIES TO OVERALL GRADE** |  | 60 |
| **Total** |  | **100** |

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| **COURSE CATEGORY** | Expertise/Field Courses |

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| **COURSE'S CONTRIBUTION TO PROGRAM** | | | | | | | |
| No | Program Learning Outcomes | Contribution | | | | | |
| 1 | 2 | 3 | 4 | 5 |  |
| 1 | Students should possess the sufficient knowledge, discipline and responsibility to be able to conduct independent study/ project/research and a comprehensive research and/or project report. |  |  | X |  |  |  |
| 2 | Students should be able to fulfill their responsibility in teams and projects in businesses as well as being able and capable to act as a leader. |  |  |  | X |  |  |
| 3 | Students should be able to design and plan projects to achieve organizational goals and objectives and/or improve organizational performance. |  |  | X |  |  |  |
| 4 | Students should be able to critically evaluate the body of knowledge in the fast changing global business administration arena and the specialization areas (management and organization, accounting and finance, information technology, operations management and marketing), assess self-competency, and direct self-learning efforts accordingly. |  |  |  | X |  |  |
| 5 | Students should understand the importance of life-long learning and self assessment to maintain their personal and professional development. |  |  |  |  | X |  |
| 6 | Students should understand that the rapidly-evolving dynamics of national and global environments requires flexible thinking, adaptability, and the ability to formulate innovative solutions to pursue a successful career. |  | X |  |  |  |  |
| 7 | Students should be able to effectively communicate in written or oral English with people from diverse backgrounds, and should have the English proficiency to follow and interpret the global dynamics that shape the business administration and the specialization areas (management and organization, accounting and finance, information technology, operations management and marketing). |  |  | X |  |  |  |
| 8 | Students should be able to clearly and effectively convey their knowledge, ideas, research, and conclusions supported with relevant data, in national/international interdisciplinary academic and professional settings in Turkish or in English. |  |  |  | X |  |  |
| 9 | Students should understand the importance of respect for individual and cultural diversity, and should be able to emphatically interact with individuals from diverse cultural backgrounds in social and professional settings. |  |  | X |  |  |  |
| 10 | Students should be able to effectively utilize computer, communication and information technologies commonly used in business administration and specialization areas (management and organization, accounting and finance, information technology, operations management and marketing). |  |  |  | X |  |  |
| 11 | Students should understand the standards of personal, professional and social ethics, evaluate the ethical implications of various practices related to the area of business administration, and have awareness of the importance of ethical behavior in adding value to society. |  |  |  |  | X |  |
| 12 | Students should understand the personal, social and ecological dimensions of social responsibility and have the awareness that being socially responsible is an active citizenship duty of each and every individual. |  |  | X |  |  |  |
| 13 | Students should know that universality of social rights and social justice are the principle components of contemporary society and that scientific thinking in essential prerequisite for maintaining social advancement and global competitiveness. |  |  |  | X |  |  |
| 14 | Students should understand the importance of quality, safety and health management, corporate social responsibility, personal, professional and cross-cultural respect and professional ethics in maintaining organizational sustainability. |  |  | X |  |  |  |
| 15 | Students should possess the essential body of knowledge in the area of business administration and the specialized areas (management and organization, accounting and finance, information technology, operations management and marketing); including the state-of-the-art concepts, theories and models, historical evolution of the discipline, the scientific methodology in general, and the research tools and techniques utilized in their discipline, in particular. Students should know how to access, select and effectively utilize sources of knowledge in the business administration area for further development. |  |  |  | X |  |  |
| 16 | Students should grasp core theories and concepts in the academic disciplines closely related with business administration and the specialization areas (management and organization, accounting and finance, information technology, operations management and marketing); such as law and economics, and understand the global dynamics that shape their discipline. |  |  |  | X |  |  |
| 17 | Students should be able to think critically, utilize conceptual and applied knowledge in the area of business administration and the specialization areas (management and organization, accounting and finance, information technology, operations management and marketing) to analyze an organizational environment, understand organizational processes, identify relationships among system components, diagnose underlying problems and make recommendations. |  |  | X |  |  |  |
| 18 | Students should be able to use the concepts, theories and methodologies of the area of business administration in order to employ the appropriate tools and techniques to collect and analyze quantitative and qualitative data, interpret results, draw inferences and propose solutions. |  |  |  | X |  |  |
| 19 | Students should understand the interdependency and interrelationship among disciplines, be able to relate and synthesize knowledge from diverse disciplines and draw novel conclusions. |  |  | X |  |  |  |

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| **ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION** | | | |
| Activities | Quantity | Duration (Hour) | Total Workload (Hour) |
| Hours for off-the-classroom study (Including the exam week: 16x Total course hours) | 16 | 10 | 160 |
| Projects | 10 | 8 | 80 |
| **Total Work Load** |  |  | 240 |
| **Total Work Load / 25 (h)** |  |  | 9,6 |
| **ECTS Credit of the Course** |  |  | 9 |