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| **COURSE INFORMATON** | | | | | |
| **Course Title** | *Code* | *Semester* | *L+P Hour* | *Credits* | *ECTS* |
| Current Issues Airline Industry Developments | TL581 | 2 | 3 + 0 | 3 | 8 |

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| **Prerequisites** TL571 Airline Management |  |

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| **Language of Instruction** | English |
| **Course Level** | Master's Degree (First Cycle Programmes) |
| **Course Type** | Core/Elective |
| **Course Coordinator** |  |
| **Instructors** |  |
| **Assistants** |  |
| **Goals** | The Airline Industry is a very dynamic environment with daily developments in business practices and advancing technology. The goal is to be abrest with what is going on follow the current media and discuss during the semestre what is happening and where it is all heading towards. |
| **Content** | History, Trends and Forces in Global Aviation, Recent Industry Performance, Airline Revenue Models. Future expecttions. |

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| **Learning Outcomes** | **Program Learning Outcomes** | **Teaching Methods** | **Assessment Methods** |
| Explains the history of airline industry | 1 | 1,2,3 | A,C |
| Points to current scope of the airline industry | 10 | 1,2,3 | A,C |
| Asserts the business functions of airlines | 1,9,10 | 1,2,3 | A,C |
| Explains the responsibilities of key airline personnel | 5,9 | 1,2,3 | A,C |
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| **Teaching Methods:** | 1: Lecture, 2: Question-Answer, 3: Discussion, 4: Simulation, 5: Case Study |
| **Assessment Methods:** | A: Testing, B: Presentation; C: Homework, D: Project, E: Laboratory |

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| **COURSE CONTENT** | | |
| **Week** | **Topics** | **Study Materials** |
| 1 | History | Perspective |
| 2 | Current scale and scope of the airline industry | A General Look |
| 3 | The business functions | options |
| 4 | The duties | pressures |
| 5 | Trends and Forces in Global Aviation | choices |
| 6 | Recent Industry Performance | Decision making |
| 7 | Airline Industry quality understanding | discipline |
| 8 | Midterm |  |
| 9 | Airline Revenue Models | Way to go |
| 10 | Environmental impacts | Sustainability |
| 11 | Fuel prce related developments | Hedging |
| 12 | Aircraft production related developments | Planning |
| 13 | Future expectations | The Unknown |
| 14 | Final exam |  |

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| **RECOMMENDED SOURCES** | |
| **Textbook :** N/A Media Followup |  |
| **Additional Resources** | [www.airporthaber.com](http://www.airporthaber.com/) and other aviation media |

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| **MATERIAL SHARING** | |
| **Documents** | Power Point Presentations |
| **Assignments** | A current issue analysed each semestre |
| **Exams** | Midterm / Quiz / Final Exam |

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| **ASSESSMENT** | | |
| **IN-TERM STUDIES** | **NUMBER** | **PERCENTAGE** |
| Mid-terms | 1 | 40 |
| Quizzes/ Assignments | 1 | 10 |
| Attendance |  | 10 |
| **Total** |  | 60 |
| **CONTRIBUTION OF FINAL EXAMINATION TO OVERALL GRADE** |  | 40 |
| **CONTRIBUTION OF IN-TERM STUDIES TO OVERALL GRADE** |  | 60 |
| **Total** |  | **100** |

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| **COURSE CATEGORY** | Expertise/Field Courses |

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| **COURSE'S CONTRIBUTION TO PROGRAM** | | | | | | | |
| No | Program Learning Outcomes | Contribution | | | | | |
| 1 | 2 | 3 | 4 | 5 |  |
| 1 | Graduates of Internationl Civil Aviation Logistics and Management are able to assess business concepts and information on trade and logistics, analyze problems, and provide solutions based on research. |  |  |  |  | x |  |
| 2 | Graduates of Internationl Civil Aviation Logistics and Management are able to manage current and emerging trends of logistics and transport sector with proficiency in English. |  |  |  | x |  |  |
| 3 | Graduates of Internations Civil Aviation Logistics and Management gain the ability of managing the international business relationships of production and service companies. |  |  |  | x |  |  |
| 4 | Graduates of International Civil Aviation Logistics Managemet ain the ability of planning, coordinating and managing the supply chains of production and service companies. |  |  |  |  | x |  |
| 5 | Graduates of International Civil Aviation Logistics Management have the knowledge for promoting to a top management level position in trade and logistics companies. |  |  |  | x |  |  |
| 6 | Graduates of International Civil Aviation Logistics Management gain the ability of using information technologies in planning and managing the logistics activities of trade and logistics companies |  |  |  | x |  |  |
| 7 | Graduates of International Trade and Logistics Management gain the skill of working compatibly with team members in carrying out a vocational project. |  |  |  |  | x |  |
| 8 | Graduates of International Civil Aviation Logistics Management gain the ability to understand the social and business relationships in trade and logistics sector, and learn to be innovative and creative in their field. |  |  |  |  | x |  |
| 9 | Graduates of International Civil Aviaion Logistics Management are able to manage current and emerging trends of logistics and transport sector with proficiency in English |  |  |  |  | x |  |
| 10 | Graduates of International Trade and Logistics Management gain the ability of analytic thinking and learn to apply quantitative analyses in solving problems. |  |  |  | x |  |  |
| 11    12 | Graduates of International Civil Aviation Logistics Management are able to develop and manage new projects, and share information with other professionals.  Graduates of International Trade and Logistics Management gain awareness about the  importance of ethical and social responsibility in trade and logistics sector. |  |  |  | x |  |  |

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| **ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION** | | | |
| Activities | Quantity | Duration (Hour) | Total Workload (Hour) |
| Course Duration (Including the exam week: 15x Total course hours) | 15 | 3 | 45 |
| Hours for off-the-classroom study (Pre-study, practice) | 15 | 7 | 105 |
| Mid-terms | 1 | 2 | 2 |
| Homework | 1 | 20 | 20 |
| Final examination | 1 | 3 | 3 |
| **Total Work Load** |  |  | 175 |
| **Total Work Load / 25 (h)** |  |  | 7 |
| **ECTS Credit of the Course** |  |  | 8 |