

## **GRADUATE PROGRAM IN JOURNALISM**

### **1. Program Information**

#### ***Vision***

The interoperability of a democratic social order depends on the existence of educated, content and responsible journalists. Thus, in modern societies, there is a significant perspicacity about the role and effects of journalism and obtaining the knowledge of information/news formation required and also necessary for journalism profession. Journalism is considered as a fast developing industry which responds to and is affected by the transmissions between the national/local and international/global media platforms such as publication to media planning and/or financial management to product marketing.

Graduate Program in Journalism is an interdisciplinary program which focuses on institutional and administrative ends of journalism applying different perspectives, techniques and methods taken from other disciplines. Furthermore, the graduate program integrates the profession of journalism to recent praxis in the field considering technological developments, convergence, new media and digital media concepts. Although this program is of an interdisciplinary character, it is not an alternative or supplementary of another discipline.

#### ***Mission***

The staleness and discredit crisis created by the media itself is a swingeing problem in different parts of the society. A media worker, despite the fact that an action would be legal, must hold an ethical understanding enabling them to keep in mind that some actions would be the bases for complications within the institution or between the institution and society. As the social outcomes of the consumption of media products has great impact on all social platforms, one other aim of the Graduate Program for Journalism is to educate and bring forth the administrative candidates who will surpass the staleness and discredit crisis with the ability to realise the qualitative transformation having obtained prudence and knowledge.

Therewithall, in this program, by educating candidates in the field of media in regards of media as industry, media planning and media law, we focus our attention on a media centered administration mentality. In this way, the program aims to make the students, who continue the program, to be competent enough to discuss the problems specific to media such as production and marketing the media products, human resources, sales and distribution processes. Thus, candidates will have the opportunity to gain problem solving skills through obtaining mastery of a number of aspects of media such as

creating and protecting a media establishment as a brand, and competing in the market conditions. Given all this, candidates will facilitate from the program as they will ascertain what are the processes of problem solving.

The goal of the Graduate Program in Journalism is to help both professionals that work in the media sector and candidates of media administration that graduated from the departments of communication, media and law etc. To obtain enough skills and tools to enable themselves to understand legal, ethical, technological, economical and political dimensions of media administration, all of which are growing more complex at an increasing rate.

Students who will graduate from our program will be capable of understanding the basis of media's economical structure and marketing of media products, will acknowledge the process and problems of production and will make efficient use of human resources profiles and financial sources of the media establishment. Furthermore, they will be capable of taking responsibility and authority and use these specific features in restriction to law and ethics while producing within the digital platforms. Through the program students will become skillful in the applications of digital journalism with the profile of a journalist/manager with a vision.

## **2. Course Program and Learning Outcomes**

PLO 1: Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.

PLO 2: Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.

PLO 3: Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.

PLO 4: Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.

PLO 5: Questions national and international sectoral problems with differents apprches and interprets the formations.

PLO 6: Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other coutries.

PLO 7: Analyses, evaluates and explains the research executed in the journalism and digital media fields.

PLO 8: Studies, discusses and interprets how the relationship between media devises, society and technology is formed.

PLO 9: Expresses the fundamentals and the historical, economical and international developments of digital media.

PLO 10: Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.

PLO 11: Describes media convergence, compares and contrasts the periodical conditions and stakeholders.

PLO 12: Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.

PLO 13: Focuses on new media theories, exemplifies these theories and follows new perspectives.

PLO 14: Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.

PLO 15: Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.

<b>DERS</b>	<b>PLO1</b>	<b>PLO2</b>	<b>PLO3</b>	<b>PLO4</b>	<b>PLO5</b>	<b>PLO6</b>	<b>PLO7</b>	<b>PLO8</b>	<b>PLO9</b>	<b>PLO10</b>	<b>PLO11</b>	<b>PLO12</b>	<b>PLO13</b>	<b>PLO14</b>	<b>PLO15</b>
JRN 503 Principles of Digital Journalism	5	0	5	5	3	0	3	4	5	4	3	3	0	4	2
JRN 504 Comparative Journalism	3	3	4	3	4	5	0	0	0	0	0	0	0	0	0
JRN 507 New Media Theories	0	0	0	4	0	0	4	4	5	4	4	5	5	0	0
JRN 530 Media Convergency	0	0	0	0	0	0	0	0	4	4	4	3	5	4	5
JRN 545 Cognitive Management and Journalism	3	4	0	4	5	4	0	3	0	0	0	0	0	0	0
JRN 560 Digital Memory and Journalism	0	4	4	4	5	4	4	0	0	4	0	0	0	0	0
JRN 562 Siber Culture and Virtual Identity	0	0	0	0	0	0	0	5	3	0	0	4	3	5	0
JRN 570 Digital Media Management and Marketing	3	0	0	4	0	0	5	5	5	4	5	0	0	0	5
JRN 580 International Communication and It's Problems	0	5	3	5	5	5	0	5	0	0	4	0	0	0	0

### **3. Requirements for Application**

The information below outlines the general entrance requirements for the Yeditepe MA program. The candidates are expected to have:

- Four year university degree from Turkish University or an equivalent degree received from a abroad university endorsed by the Higher Education Council (YÖK) of Turkey,
- For Thesis Graduate Program, a minimum score of 65 or higher (equal weight) from the Turkish Academic and Graduate Education Entrance Examination (ALES) (taken in the last three years.) Applicants who do not have ALES at the time of application may be accepted to the program at the “special student” status.
- English proficiency exam scores of minimum 66 from TOEFL or 55 from YDA/YÖKDİL (taken in the last two years) or a passing grade from Yeditepe University proficiency examination. The candidates who cannot meet English proficiency requirements can apply for the English preparation program.
- Applicant must be successful in the science exam and the interview.

### **4. Level of Qualification**

In order to complete the MA programme program with thesis the students must acquire 120 ECTS. For the completion of the programme without thesis the students must acquire 90 ECTS.

Upon successful completion (60 ECTS) and defending a thesis (60 ECTS) graduates of this program are awarded in a master’s degree in Journalism.

Students who completed the courses and about to start their thesis process must apply the department after filling in the application forms at the Social Sciences Institute website and writing a cover letter.

## 5. Teaching & Learning Methods

Teaching methods and strategies are chosen with a view to increasing skills such as independent study, life-long learning, observing, peer teaching, presenting, critical thinking and the effective use of information technologies.

Additionally, the teaching style should accommodate the needs of students with a range of skills. Teaching methods used in the program have been listed below\*:

Teaching Methods *	Main Learning Activities	Teaching aids
1-Lecture	Listening and information processing	Standard classroom technologies, multimedia devices, projector, computer, overhead projector
2-Interactive Lecture	Listening and information processing, observing/analyzing cases, critical thinking, generating questions	Standard classroom technologies, multimedia devices, projector, computer, overhead projector
3-Special Support / Structural Examples	Set special skills	
4-Role-playing / Drama	Set special skills	Standard classroom technologies, special equipment
5-Problem Solving	Set special skills	
6-Case Study	Set special skills	
7-Brainstorming	Listening and information processing, observing/analyzing cases, critical thinking, generating questions, team work	Standard classroom technologies, multimedia devices, projector, computer, overhead projector
8-Pairwork	Listening and information processing, observing/analyzing cases, critical thinking, generating questions	Standard classroom technologies, multimedia devices, projector, computer, overhead projector
9-Demonstration	Listening and information processing, observing/analyzing cases	Real or virtual setting conducive to observation
10-Simulation	Listening and information processing, observing/analyzing cases, IT skills	Real or virtual setting conducive to observation
11-Seminar	Research – life-long learning, writing, reading, IT, listening and storing information, management skills	Standard classroom technologies, multimedia devices, projector, computer, overhead projector, special equipment
12-Groupwork	Research – life-long learning, writing, reading, IT, critical thinking, generating questions, management skills, team work	Online databases, library databases, e-mail, online chat, web-based discussion forums
13-Fieldwork	Observing / analyzing cases, research – life-long learning, writing, reading	
14-Laboratory	Observing / analyzing cases, IT, management skills, team work	Special equipment
15-Assignment	Research – life-long learning, writing, reading, IT	Online databases, library databases, e-mail

16-Oral Exam	Research – life-long learning, analyzing cases, generating questions, interpreting, presenting	
17-Survey / Questionnaire	Research – life-long learning, reading, writing	
18-Panel	Listening and storing information, observing / analyzing cases	Standard classroom technologies, multimedia devices, projector, computer, overhead projector, special equipment
19-Guest Speaker	Listening and storing information, observing / analyzing cases	Standard classroom technologies, multimedia devices, projector, computer, overhead projector, special equipment
20-Student Club Activities / Projects	Observing / analyzing cases, critical thinking, generating questions, team work, research – life-long learning, writing, reading, management skills, set special skills	

(\*) One or more of these methods may be employed depending on the nature of the course.

## 6. Curriculum ECTS Credits

<b>JOURNALISM MASTER PROGRAM (THESIS)</b>						
<b>4 Core + 3 Elective + Seminar + Thesis</b>						
<b>1.SEMESTER</b>		<b>T</b>	<b>P</b>	<b>L</b>	<b>Y</b>	<b>E</b>
<b>CODE</b>	<b>COURSES</b>					
JRN 503	Principles of Digital Journalism	3	0	0	3	9
JRN 507	New Media Theories	3	0	0	3	9
COMM 560	Research in communication and Scientific Ethics	3	0	0	3	8
	Elective Courses	3	0	0	3	8
<b>TOTAL</b>		<b>12</b>	<b>0</b>	<b>0</b>	<b>12</b>	<b>34</b>
<b>2. SEMESTER</b>						
<b>CODE</b>	<b>COURSES</b>	<b>T</b>	<b>P</b>	<b>L</b>	<b>Y</b>	<b>E</b>
JRN 562	Siber Culture and Virtual Identity	3	0	0	3	9
COMM 580	Seminar in Communication Studies	3	0	0	0	0
	Elective Courses	3	0	0	3	8
	Elective Courses	3	0	0	3	8
<b>TOTAL</b>		<b>12</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>26</b>
<b>3. SEMESTER</b>						
<b>CODE</b>	<b>COURSES</b>	<b>T</b>	<b>P</b>	<b>L</b>	<b>Y</b>	<b>E</b>
JRN 599	Thesis	3	0	0	0	30
<b>TOTAL</b>		<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>30</b>
<b>4. SEMESTER</b>						
<b>CODE</b>	<b>COURSES</b>	<b>T</b>	<b>P</b>	<b>L</b>	<b>Y</b>	<b>E</b>
JRN 599	Thesis	3	0	0	0	30
<b>TOTAL</b>		<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>30</b>

<b>ELECTIVE COURSES</b>						
<b>CODE</b>	<b>COURSE</b>	<b>T</b>	<b>P</b>	<b>L</b>	<b>Y</b>	<b>E</b>
JRN 504	Comparative Journalism	3	0	0	3	8
JRN 530	Media Convergency	3	0	0	3	8
JRN 545	Cognitive Management and Journalism	3	0	0	3	8
JRN 560	Digital Memory and Journalism	3	0	0	3	8
JRN 570	Digital Media Management and Marketing	3	0	0	3	8
JRN 580	International Communication and It's Problems	3	0	0	3	8



## 7. Course Category List

### *Area*

COMM 560	Research in communication and Scientific Ethics
COMM 580	Seminar in Communication Studies
JRN 503	Principles of Digital Journalism
JRN 504	Comparative Journalism
JRN 507	New Media Theories
JRN 560	Digital Memory and Journalism
JRN 562	Siber Culture and Virtual Identity
JRN 580	International Communication and Problems

### *Expertise*

JRN 530	Media Convergency
JRN 545	Cognitive Management and Journalism
JRN 570	Digital Media Management and Marketing

## 8. Bologna Course Information

### Core Courses

COURSE INFORMATION					
Course Title	Code	Semester	L+P Hour	Credits	ECTS
Principles of Digital Journalism	JRN 503	1	3 + 0	3	9

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Compulsory
<b>Course Coordinator</b>	
<b>Instructors</b>	Assist. Prof. Dr. Feryade Tokan Şenol, Assist. Prof. Dr. Ahu Alpaslan, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	The course aims to explain how digitalisation affects news writing processes. In this course students will be able to describe the variety of ways new media have converged in the 21st century.
<b>Content</b>	In this course the effects of digitalisation on journalism will be discussed through a historical scope. This course explains the digitization of Journalism. Students learn how to digitize and editing and distribution of new media as well as the history and economics of digital media.

Learning Outcomes	Program Learning Outcomes	Teaching Methods	Assessment Methods
1. Describes the changing concepts and principles of journalism due to digitalization.	1, 2, 7, 10	1, 2, 3	A, C
2. Expresses the evolution of digital journalism historically.	4, 9	1, 2, 3	A, C
3. Discusses journalism regarding its economical and legal processes.	4, 9	1, 2, 3	A, C

4. Handles the concept of convergence within the scope of journalism praxis.	3, 5, 8, 11	1, 2, 3	A, C
5. Studies the effects of technology on journalism though social dimentions.	3, 8, 12	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion
<b>Assessment Methods:</b>	A: Testing, B: experiment C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Journalism, Digital Journalism and New Media	
3	Changes in Journalism with Digitalization	
4	History of Digital Journalism	
5	Digital Journalism Literacy	
6	Legal Obligations in Digital Journalism	
7	Intellectual Property, Copyright, Patent	
8	Midterm	
9	Media Convergence and Journalism	
10	Truth and Accuracy	
11	Independency of Digital Journalism	
12	Fairness and Impartiality	
13	Effects of Economic Changes on Journalism	
14	Technology and Society	
15	Digital Media, The Future is the Revolution	
16	Final	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	Digital Journalism (Emerging Media and the Changing Horizons of Journalism), Kevin Kawamoto, Rowman& Littlefield Publishers, INC, 2003. Online Journalims: Principles and practices of news for Web, James C. Foust, Holcomb Hathaway, 2005. Digital Futures for cultural and media Studies, John Hartley, Wiley- Blackwell: 2012.
<b>Additional Resources</b>	Digital Journalism Trainers Manual, Irex

<https://www.irex.org/sites/default/files/node/resource/digital-journalism-trainers-manual-english.pdf>

### MATERIAL SHARING

<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, one homework and final exam one for each student on given topics.

### ASSESSMENT

IN-TERM STUDIES	NUMBER	PERCENTAGE
Mid-terms	1	40
Homework	1	10
Final Exam	1	50
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

### COURSE CATEGORY

Field Courses

### COURSE'S CONTRIBUTION TO PROGRAM

No	Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					X
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.					
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.					X
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.					X
5	Questions national and international sectoral problems with differents apprches and interprets the formations.			X		

6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other countries.				
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.		X		
8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.			X	
9	Expresses the fundamentals and the historical, economical and international developments of digital media.				X
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.			X	
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.		X		
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.		X		
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.				
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.				X
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.	X			

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	12	168
Mid-term	1	3	3
Homework	1	45	45
Final	1	3	3
<b>Total Work Load</b>			<b>267</b>
<b>Total Work Load / 25 (h)</b>			<b>8,9</b>
<b>ECTS Credit of the Course</b>			<b>9</b>

COURSE INFORMATION					
Course Title	Code	Semester	L+P Hour	Credits	ECTS
New Media Theories	JRN 507	1	3 + 0	3	9

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Compulsory
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Ahu Alpaslan
<b>Assistants</b>	
<b>Goals</b>	This course aims to examine the key theoretical approaches to understanding and analyzing the role of digital and interactive media.
<b>Content</b>	The course is introducing students to theoretical ideas for understanding, explaining, and predicting media development. The theories and concepts also provide ways to make meaning out of everyday interactions with media technologies and cultures. Students learn an historical perspective that situates new media and theory within broader understandings of technology and its relationship to culture and social change.

Learning Outcomes	Program Learning Outcomes	Teaching Methods	Assessment Methods
1. He/She defines the concept of new media.	7, 8, 9	1, 2, 3	A, C
2. He/She identifies and determines the developments in the area of new media.	9, 10, 11	1, 2, 3	A, C
3. He/She comments on the transition process from conventional media to digital media.	11, 12, 13	1, 2, 3	A, C
4. He/She underlines the new technological innovations in the discipline of journalism.	4, 7, 10, 11	1, 2, 3	A, C
5. Learns new media theories and synthesizes these theories.	7, 8, 9, 13, 14	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion
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<b>Assessment Methods:</b>	A: Testing, B: Experiment, C: Homework
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<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Conventional Media	
3	New Media	
4	Different Perspectives of New Media	
5	Theories of New Media	
6	Technological Determinism	
7	Discussion about the Convergence in the 21th Century	
8	Midterm	
9	Theories of Technological Change	
10	Users	
11	Changes in journalism practice and analysis	
12	Invisible technologies: Platforms, and formats	
13	Panopticism and Panoptic environments	
14	Cyber Culture	
15	Case Study: Student presentations	
16	Case Study: Student presentations	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	Manovich, Lev. The Language of New Media, MIT, 2001. Sally Wyatt. "Non-Users Also Matter: The Construction of Users and Non-Users of the Internet." In How Users Matter. Nelly Oudshoorn and Trevor Pinch, eds. Cambridge, MA: MIT Press, 2003.
<b>Additional Resources</b>	Thomas Hughes. "The Evolution of Large Technological Systems." In The Social Construction of Technological Systems: New Directions in the Sociology and History of Technology. Wiebe Bijker, Thomas Hughes, and Trevor Pinch, eds. Cambridge, MA: MIT Press, 1987. Merritt Roe Smith. "Technological Determinism in American Culture." In Merritt Roe Smith and Leo Marx, eds. Does Technology Drive History? Cambridge, MA: MIT Press, 1994.

<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, two homework and discussions; two presentation sessions for each student on given topics

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Homework	2	20
Final Presentation	1	40
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Field Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
	No Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.					
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.					
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.				X	
5	Questions national and international sectoral problems with differents appraches and interprets the formations.					
6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other coutries.					
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.				X	



8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.					X
9	Expresses the fundamentals and the historical, economical and international developments of digital media.					X
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.					X
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.					X
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.					X
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.					X
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.					
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.					

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	8	12	96
Mid-term	1	2	2
Homework	2	30	60
Presentation	2	7	14
<b>Total Work Load</b>			220
<b>Total Work Load / 25 (h)</b>			8,8
<b>ECTS Credit of the Course</b>			9

### COURSE INFORMATION

<i>Course Title</i>	<i>Code</i>	<i>Semester</i>	<i>L+P Hour</i>	<i>Credits</i>	<i>ECTS</i>
Cyber Culture and Virtual Identity	JRN 562	1	3 + 0	3	9

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Compulsory
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Feryade Tokan Şenol, Assist. Prof. Dr. Ahu Alpaslan, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	This course examines significant theoretical topics that emerge in the ever-growing literature on cyber cultures and identities.
<b>Content</b>	The course focuses on cyber culture and myths, mobile society, online communities and societies, identity and online life, changes of network culture and traditional and demographic factors, digitalization and social movement, new political expression of digital society.

<b>Learning Outcomes</b>	<b>Program Learning Outcomes</b>	<b>Teaching Methods</b>	<b>Assessment Methods</b>
6. Explains the relationship of digitalisation with the society & culture.	8	1, 2, 3	A, C
7. Expresses the effects of technology on society.	8, 9	1, 2, 3	A, C
8. Evaluates the language, culture, identity concepts created by digitalisation.	8, 14	1, 2, 3	A, C
9. Illustrates the function and power of digitalisation in social, cultural & political spheres.	9, 12, 14	1, 2, 3	A, C
10. Discusses the fundamental features and changes in societies before and after digitalisation.	8, 13	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion,
<b>Assessment Methods:</b>	A: Testing, B: experiment C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Historical Review of Social Changes: From Past to Future (From Technological Perspective)	
3	Identity and Digitalization	
4	Creating Digital Culture	
5	Cyber Culture and Myths	
6	Mobile Society and New Habits	
7	Identity and Online Life	
8	Midterm	
9	Presentations (Given subject)	
10	Online Communities and Societies	
11	New Language: Cyber Language	
12	Digital Security and Private Life	
13	Digitalization and Social Movement	
14	New Political Expression of Digital Society	
15	Digital Natives - Digital Immigrants	
16	Final	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	Communicating across Cultures in Cyberspace, Leah P. Macfadyen, Jörg Roche, Sabine Doff, The Network Society, Van Dijk, J. Sage, London: 2010 İsyen ve umut ağları: İnternet çağında toplumsal hareketler, Manuel Castells, Koç Üni: 2013.
<b>Additional Resources</b>	<a href="http://www.sigcis.org/files/Cyberculture.pdf">http://www.sigcis.org/files/Cyberculture.pdf</a> <a href="https://www.hks.harvard.edu/fs/pnorris/Acrobat/digitalch10.pdf">https://www.hks.harvard.edu/fs/pnorris/Acrobat/digitalch10.pdf</a> <a href="http://rccs.usfca.edu/intro.asp.html">http://rccs.usfca.edu/intro.asp.html</a> <a href="#">Citizenship.:Citizenship--Cross-cultural studies.:POLITICAL SCIENCE--Political Freedom &amp; Security--Civil Rights.--bisacsh;POLITICAL SCIENCE--Political Freedom &amp; Security--Human Rights.--bisacsh;Citizenship.--fast--(OCOLC)fst00861909</a>

<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, one presentation and final exam.

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Presentation	1	10
Final Exam	1	50
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Expertise/Field Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
	No Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.					
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.					
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.					
5	Questions national and international sectoral problems with differents appraches and interprets the formations.					
6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other coutries.					
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.					

8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.					X
9	Expresses the fundamentals and the historical, economical and international developments of digital media.			X		
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.					
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.					
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.				X	
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.			X		
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.					X
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.					

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	12	168
Mid-term	1	3	3
Presentation	1	45	45
Final	1	3	3
<b>Total Work Load</b>			267
<b>Total Work Load / 25 (h)</b>			8,9
<b>ECTS Credit of the Course</b>			9

## Elective Courses

COURSE INFORMATION					
Course Title	Code	Semester	L+P Hour	Credits	ECTS
Comparative Journalism	JRN 504	1	3 + 0	3	8

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Area Elective
<b>Course Coordinator</b>	
<b>Instructors</b>	Assist. Prof. Dr. Feryade Tokan Şenol, Assist. Prof. Dr. Ahu Alpaslan, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	This course examines how journalism differs across the world.
<b>Content</b>	It focuses on the questions such as how journalists approach a subject differently, how they determine what is newsworthy, how they distinguish between what is objective and subjective. The course also explores the difference of language and style of writing used in journalism.

Learning Outcomes	Program Learning Outcomes	Teaching Methods	Assessment Methods
11. Discusses the global communication approaches from the scope of national and international politics.	1, 2	1, 2, 3	A, C
12. Expresses the changes in the concepts of journalism that forms objectivity such as news value, language, expression from global perspective.	1, 2, 3	1, 2, 3	A, C
13. Compares and contrasts freedom of press and censorship internationally and explains with case studies.	3, 4, 5	1, 2, 3	A, C
14. Studies the journalism systems of other countries.	1, 5	1, 2, 3	A, C

15. Evaluates the factors affecting news flow in the World.	4, 5	1, 2, 3	A, C
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<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion
<b>Assessment Methods:</b>	A: Testing, B: Experiment, C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Review Of Global Communication Theories	
3	Relationship Between Politics And Media in the World	
4	Subjective And Objective News: Review of Sample Countries	
5	What is News Value?: Review of Sample Countries	
6	Changes the Language And Effects On News	
7	Two Flow Of News And Propaganda: A Case Study	
8	Midterm	
9	Censorship and Gatekeeper in Different Countries	
10	Press Freedom in Developed Countries and Developing Countries	
11	The Role Of Journalism in International Relations: Case Studies	
12	Comparison Of Press Systems: Europe and USA	
13	Comparison Of Press Systems: Middle East and Asia	
14	Presentations	
15	Presentations	
16	Final	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	Information Age And Journalism: Journalism In An International Context, Vincent Campell, London: 2004. Civil Society And Media In Global Crises: Reporting Distant Violence, Martin Shaw, New York: 1996. Democracy And The News, Herbert J. Gans, New York, Oxford Uni. Press: 2003. The Sociology Of Journalism, Brian McNair, London: 2008.

<b>Additional Resources</b>	The Dynamics Of Persuasion: Communication And Attitudes in The 21st Century, Richard M. Perloff , New York, Routledge: 2014.
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<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, one presentation and final exam.

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Presentation	1	10
Final Exam	1	50
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Field Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
No	Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.			X		
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.			X		
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.				X	
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.			X		
5	Questions national and international sectoral problems with differents appraches and interprets the formations.				X	



6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other countries.								X
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.								
8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.								
9	Expresses the fundamentals and the historical, economical and international developments of digital media.								
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.								
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.								
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.								
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.								
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.								
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.								

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	14	11	154
Mid-term	1	3	3
Presentation	1	45	45
Final	1	3	3
<b>Total Work Load</b>			253
<b>Total Work Load / 25 (h)</b>			8,4
<b>ECTS Credit of the Course</b>			8

COURSE INFORMATION					
Course Title	Code	Semester	L+P Hour	Credits	ECTS
Media Convergence	JRN 530	1-2	3 + 0	3	8

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Area Elective
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Ahu Alpaslan, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	The main objective of this course is to gain competence in the analysis of the convergence of the media and its activities, especially in the context of changes in the media market.
<b>Content</b>	As the outcome of this course, students will be able to reach the level of understanding the convergence of media in each country and will have the ability to independently analyze the media messages in this context.

Learning Outcomes	Program Learning Outcomes	Teaching Methods	Assessment Methods
1. He/She defines the concept of convergence.	9, 10, 11	1, 2, 3	A, C
2. He/She classifies the developments in the area of convergence.	11, 12	1, 2, 3	A, C
3. He/She interprets the developments in the area of convergence area.	12, 13, 14	1, 2, 3	A, C
4. He/She separates the changes in the media market into its elements.	11, 14, 15	1, 2, 3	A, C
5. He/She analyses the theories related to convergence.	12, 13, 14, 15	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion
<b>Assessment Methods:</b>	A: Testing, B: Experiment, C: Homework

COURSE CONTENT		
Week	Topics	Study Materials
1	Introduction	
2	Types of Media	
3	Concept of Convergence	
4	Technological Convergence	
5	Industrial Convergence	
6	Content and Service Orientation	
7	Discussion on the Concept of Convergence in the 21st Century	
8	Midterm	
9	Journalism and Convergence	
10	Theories of Convergence	
11	Multimedia Journalism	
12	Convergent Journalist	
13	Globalization and the New Communication Environment	
14	Approaches of Interaction	
15	Citizen Journalism	
16	Case Study: Student presentations	

RECOMMENDED SOURCES	
<b>Textbook</b>	<p>Garrison B ve Dupagne M (2003) "A Case Study of Media Convergence at Media General's Tampa News Center", Expanding Convergence: Media Use in a Changing Information Environment. Columbia.</p> <p>Huang E, Davison, K vd. (2006) Facing the Challenges of Convergence: Media Professionals' Concerns of Working Across Media Platforms, Convergence: The International Journal of Research into New Media Technologies 12(1).</p> <p>Geray H (2002) İletişim ve Teknoloji: Uluslararası Birikim Düzeninde Yeni Medya Politikaları, Ütopya Yayınevi, Ankara.</p> <p>Gezgin, S (2002)</p>
<b>Additional Resources</b>	<p>Dailey L, Demo L ve Spillman M (2005) The Convergence Continuum: A Model for Studying Collaboration Between Media Newsrooms, Atlantic Journal of Communication, 13 (3).</p> <p>Deuze M (2003) The Web and its Journalisms: Considering the Consequences of Different Types of News Media Online, New Media &amp; Society 5(2).</p>

Deuze M (2007) Convergence culture in the creative industries, International Journal of Cultural Studies 10 (2).
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<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, two homework and discussions; two presentation sessions for each student on given topics

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Homework	2	20
Final Presentation	1	40
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Expertise Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
	No Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.					
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.					
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.					
5	Questions national and international sectoral problems with differents apprches and interprets the formations.					

6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other countries.				
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.				
8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.				
9	Expresses the fundamentals and the historical, economical and international developments of digital media.			X	
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.			X	
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.			X	
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.		X		
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.				X
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.			X	
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.				X

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	8	10	80
Mid-term	1	2	2
Homework	2	30	60
Presentation	2	5	10
<b>Total Work Load</b>			200
<b>Total Work Load / 25 (h)</b>			8
<b>ECTS Credit of the Course</b>			8

<b>COURSE INFORMATON</b>						
<i>Course Title</i>	<i>Code</i>	<i>Semester</i>	<i>L+P Hour</i>	<i>Credits</i>	<i>ECTS</i>	
Cognitive Management and Journalism	JRN 545	1	3 + 0	3	8	

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Elective
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Ahu Alpaslan, Assist. Prof. Dr. Feryade Tokan Şenol
<b>Assistants</b>	
<b>Goals</b>	This course aims to understand cognitive processes associated with widespread media consumption, especially from the scope of journalism.
<b>Content</b>	This course focuses on the psychological, pedagogical and social processes that influence communication through various media, newspapers, magazines and digital newspapers and the processes between people and technology.

<b>Learning Outcomes</b>	<b>Program Learning Outcomes</b>	<b>Teaching Methods</b>	<b>Assessment Methods</b>
1. He/She defines the concept of “Cognitive”.	1, 2, 4	1, 2, 3	A, C
2. He/She illustrates events in the field of cognitive management and journalism.	4, 5, 6	1, 2, 3	A, C
3. He/She analyses Cognitive Theory and Cognitive Contradiction Theory in scope of journalism.	4, 6, 8	1, 2, 3	A, C
4. He/She separates social perception and social factors into elements and examines.	5, 6, 8	1, 2, 3	A, C
5. He/She combines and synthesizes social and cultural communication theories.	4, 5, 6, 8	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion,
<b>Assessment Methods:</b>	A: Testing, B: experiment C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Description of Cognition	
3	Cognition Management and Journalism	
4	Theory of Cognitive	
5	Theory of Cognitive Dissonance	
6	Theory of Communicative Acts	
7	Congruity Theory	
8	Midterm	
9	Social Perception and Social Factors	
10	An Analysis of Media's Role: Case Study	
11	Social and Cultural Communication Theory	
12	Public Communication Campaigns	
13	Communication in the Social Processes of Risk	
14	Cognitive Processes in Persuasion Management	
15	Case Study - Student Presentations	
16	Final Exam	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	FESTINGER, L. (1957) A Theory of Cognitive Dissonance. Evanstone
<b>Additional Resources</b>	ABELSON, R. (1968) Theories of Cognitive Consistency. Chicago. OSGOOD, C.E., SUCI, G., TANNENBAUM, P. (1968) The Measurement of Meaning [in:] Semantic Differential Technique. Chicago.

<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, two homework and discussions; two presentation sessions for each student on given topics.

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Homework	2	20
Final Presentation	1	40
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Expertise Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
No	Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.			X		
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.				X	
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.					
4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.				X	
5	Questions national and international sectoral problems with differents approaches and interprets the formations.					X
6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other coutries.				X	
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.					
8	Studies, discusses and interprets how the relationship between media devises, society and technology is formed.			X		
9	Expresses the fundamentals and the historical, economical and international developments of digital media.					
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.					



11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.				
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.				
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.				
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitilization. Describes the required infrastructure necessary to use and remember the knowledge in the field.				
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.				

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	8	10	80
Mid-term	1	2	2
Homework	2	30	60
Presentation	2	5	10
<b>Total Work Load</b>			200
<b>Total Work Load / 25 (h)</b>			8
<b>ECTS Credit of the Course</b>			8

COURSE INFORMATON						
Course Title	Code	Semester	L+P Hour	Credits	ECTS	
Digital Memory and Journalism	JRN 560	1	3 + 0	3	8	

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Area Elective
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Ahu Alpaslan, Assist. Prof. Dr. Feryade Tokan Şenol, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	This course will provide students with historical and sociological recollection and memory purpose of teaching practice in a digital way.
<b>Content</b>	Students will learn and discuss about memory, social memory issues, social events and remembering traumas, forgetting to remember or patterns of memory formation, variables of different societal the formation of the memory in the structures.

Learning Outcomes	Program Learning Outcomes	Teaching Methods	Assessment Methods
1. He/She analysis the digital events, which affect public, from different perspectives.	2, 3, 7	1, 2, 3	A, C
2. He/She learns how different society structures are remembered.	4, 6, 8	1, 2, 3	A, C
3. He/She expresses the principles of Journalism.	3, 4, 5, 6	1, 2, 3	A, C
4. He/She interprets the factors affecting news judgment, with case studies.	3, 4, 5, 8	1, 2, 3	A, C
5. He/She discuss the Digital Memory and Journalism in details.	4, 5, 8, 10	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion,
<b>Assessment Methods:</b>	A: Testing, B: experiment C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Description of Memory and Digital Memory	Reading
3	Memory- Culture- Society	Discussion
4	Theories about Memory and Digital Memory	Reading
5	Agenda Setting and Journalism	Reading: The Social Psychology of Stereotypes: The Implications for Media Audiences by Bradley Gorham
6	Infotainment and propaganda	Movie: “Outfoxed: Rupert Murdoch’s War on Journalism” (110 minutes)
7	Journalism Ethics in the Digital Age	Reading an article
8	Midterm	
9	Plagiarism and Fabrication in Digital Journalism	Movie: “Shattered Glass” (90 minutes)
10	Digital Memory and Emotions	Reading: Emotional Quagmires by Carolyn Ellis
11	Trauma: Confrontation With The Past And Showdown	Reading: The ethics of fear and how it undermines an informed citizenry Poynter.org 2012 Digital Media Ethics Symposium by Danah Boyd
12	Journalistic affects of corporate media ownership and concentration	Movie: “Myth of the Liberal Media” (60 minutes)
13	Digital Memory: Remembrance In The Digital Society	Reading an Article
14	Popular Images	Presentation an Article and Discussion
15	Case Study: Student Presentations	Presentations
16	Final Exam	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	On Media Memory: Collective Memory in a New Media Age edited by : M. Neiger,O. Meyers,E. Zandberg, Springer, April 2011

<b>Additional Resources</b>	Mediation, Remediation, and the Dynamics of Cultural Memory, Edited by: Astrid Erll, Ann Rigney The Social Psychology of Stereotypes: The Implications for Media Audiences by Bradley Gorham The ethics of fear and how it undermines an informed citizenry Poynter.org 2012 Digital Media Ethics Symposium by Danah Boyd
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<b>MATERIAL SHARING</b>	
<b>Documents</b>	The Social Inheritance of the Holocaust: Gender, Culture and Memory, Palgrave Macmillan, 2002
<b>Assignments</b>	Presentations and Midterm
<b>Exams</b>	There will be one midterm exam, two homework and discussions; two presentation sessions for each student on given topics

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Homework	2	20
Final Presentation	1	40
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Field Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
	No Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.				X	
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.				X	

4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.					X
5	Questions national and international sectoral problems with different approaches and interprets the formations.					X
6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other countries.					X
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.					X
8	Studies, discusses and interprets how the relationship between media devices, society and technology is formed.					
9	Expresses the fundamentals and the historical, economical and international developments of digital media.					
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.					X
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.					
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.					
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.					
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitization. Describes the required infrastructure necessary to use and remember the knowledge in the field.					
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.					

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	8	10	80
Mid-term	1	2	2
Homework	2	30	60
Presentation	2	5	10
<b>Total Work Load</b>			200
<b>Total Work Load / 25 (h)</b>			8
<b>ECTS Credit of the Course</b>			8

COURSE INFORMATON					
<i>Course Title</i>	<i>Code</i>	<i>Semester</i>	<i>L+P Hour</i>	<i>Credits</i>	<i>ECTS</i>
International Communication and It's Problems	JRN 580	1-2	3 + 0	3	8

<b>Prerequisites</b>	-
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<b>Language of Instruction</b>	English
<b>Course Level</b>	Graduate Degree
<b>Course Type</b>	Field Elective
<b>Course Coordinator</b>	
<b>Instructors</b>	Assoc. Prof. Dr. Meltem Kanoğlu, Assist. Prof. Dr. Ahu Alpaslan, Assist. Prof. Dr. Feryade Tokan Şenol, Senior Lecturer Dr. İlknur Kalay
<b>Assistants</b>	
<b>Goals</b>	The course aims to encourage the students to understand, interpret and discuss the issues and developments in the International Communications.
<b>Content</b>	In this course international communication problems will be discussed in the class with their causes, effects interactions with various fields through case studies. Professionals from the sector will be called to participate in these discussions at times.

<b>Learning Outcomes</b>	<b>Program Learning Outcomes</b>	<b>Teaching Methods</b>	<b>Assessment Methods</b>
6. He/She explains the concepts that shape international communication in scope of political economic media institutions, ideologies, culture flow, hybridity and information society with in the globalized world.	2, 5, 6, 8	1, 2, 3	A, C
7. He/She learns to evaluate local problems of the media connected with the global media structure.	4, 5, 6	1, 2, 3	A, C
8. He/She analysis the primary theoretical framework for understanding international communication.	4, 5, 8	1, 2, 3	A, C

9. He/She would be aware of the actual problems and possible solutions of international communication.	4, 5, 6, 11	1, 2, 3	A, C
10. He/She defines and discusses the role of media and globalization of culture from the geopolitical point of view.	3, 4, 6, 8, 11	1, 2, 3	A, C

<b>Teaching Methods:</b>	1: Lecture, 2: Question-Answer, 3: Discussion,
<b>Assessment Methods:</b>	A: Testing, B: experiment C: Homework

<b>COURSE CONTENT</b>		
<b>Week</b>	<b>Topics</b>	<b>Study Materials</b>
1	Introduction	
2	Globalizing Media and Changing Social Processes.	Modernization Theory World Systems
3	Global Village and Media Imperialism	Structural Imperialism
4	Changing Media Economy and Market	Globalization Theory
5	Cultural Imperialism	Culture Flow Theory
6	Democracy, Control and Censorship	
7	Democracy, Freedom of the Press, Freedom of the Speech	Broadcasting Networks Case Studies
8	Midterm	
9	Media Ethics in the Global World	Media Ethics Globalization Theory
10	Internet and Effects on Changing	Technological Determinism Information Society
11	Journalism in the Context of International Communication and News Agencies	CNN BBC Al Jazeera TRT
12	International / Transnational Communication	Compare / Contrast
13	Digital Journalism	Evolution Convergence Transmedia
14	New Age Journalism	Cultural Hybridity
15	Final Exam	

<b>RECOMMENDED SOURCES</b>	
<b>Textbook</b>	Akinfeleye, Ralph. (2008). Contemporary issues in mass media for development and national security, Lagos: Malthouse Press Limited  Mowlana, H. (1986) Global information and world communication: New frontiers in international relations, New York: Longman
<b>Additional Resources</b>	

<b>MATERIAL SHARING</b>	
<b>Documents</b>	
<b>Assignments</b>	
<b>Exams</b>	There will be one midterm exam, two homework and discussions; one presentation session for each student on given topics

<b>ASSESSMENT</b>		
<b>IN-TERM STUDIES</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Mid-terms	1	40
Final Presentation	1	60
<b>Total</b>		<b>100</b>
Contribution of final examination to overall grade		50
Contribution of in-term studies to overall grade		50
<b>Total</b>		<b>100</b>

<b>COURSE CATEGORY</b>	Field Courses
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<b>COURSE'S CONTRIBUTION TO PROGRAM</b>						
No	Program Learning Outcomes	Contribution				
		1	2	3	4	5
1	Describes the conventional and new concepts of journalism field. Ecaluates these concepts and approaches within sample cases.					
2	Follows national and international developments and literature, possesses the terminalogy knowledge in native and foreign language.					X
3	Defines distinct concepts such as journalism ethics and news value and evaluates the changes in these concepts by beholding various parameters.				X	



4	Defines and analyses cultural, economical, political, sociological, psychological and historical developments and events in scope of journalism principles and ethical rules.								X
5	Questions national and international sectoral problems with different approaches and interprets the formations.								X
6	Follows the advances and developments in national and international journalism field, discusses the changes and transformations in the applications in the field of journalism in other countries.								X
7	Analyses, evaluates and explains the research executed in the journalism and digital media fields.								
8	Studies, discusses and interprets how the relationship between media devices, society and technology is formed.								X
9	Expresses the fundamentals and the historical, economical and international developments of digital media.								
10	Understands the transformation of conventional journalism to digital media, evaluates the historical and economical and political processes.								
11	Describes media convergence, compares and contrasts the periodical conditions and stakeholders.							X	
12	Organises the contents production and usage of new areas in media, designs the necessary research and knowledge requirements for new media management.								
13	Focuses on new media theories, exemplifies these theories and follows new perspectives.								
14	Expresses technical concepts and information of communication sector that is changed due to new media and evolved with digitization. Describes the required infrastructure necessary to use and remember the knowledge in the field.								
15	Analyses the new production and marketing domains of conventional and digital media, associates these domains with new production forms.								

<b>ECTS ALLOCATED BASED ON STUDENT WORKLOAD BY THE COURSE DESCRIPTION</b>			
Activities	Quantity	Duration (Hour)	Total Workload (Hour)
Course Duration (Including the exam week: 16x Total course hours)	16	3	48
Hours for off-the-classroom study (Pre-study, practice)	13	10	130
Mid-term	1	10	10
Final	1	20	20
<b>Total Work Load</b>			208
<b>Total Work Load / 25 (h)</b>			8.32
<b>ECTS Credit of the Course</b>			8

## **9. Communication**

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