

**T.C.
YEDİTEPE UNIVERSITY
INSTITUTION OF SOCIAL SCIENCES**

**DOCTORAL PROGRAM IN MEDIA STUDIES
BOLOGNA INFORMATION PACKAGE
(ENGLISH)**

July, 2019

1. NAME OF THE PROGRAM

Doctoral Program in Media Studies

2. GENERAL INFORMATION ABOUT PROGRAM

Mission

The mission of Media Studies doctoral programme is to create a research field together with other related disciplines and to train future academics to be able to analyze the social reality from different and critical perspectives. Together with the radio television cinema master programme the media studies programme has also aims to improve academic researches in other disciplines.

Vision

To contribute significant research to field of media studies and to be a nationally and internationally recognized programme.

3. PROGRAM LEARNING OUTCOMES

Knowledge

- Develop and deepen the current and advanced knowledge in the field with original thought and/or research and come up with innovative definitions based on Master's degree qualifications.
- Conceive the interdisciplinary interaction which the field is related with ; come up with original solutions by using knowledge requiring proficiency on analysis, synthesis and assessment of new and complex ideas.

Skills

- Evaluate and use new information within the field in a systematic approach.
- Develop an innovative knowledge, method, design and/or practice or adapt an already known knowledge, method, design and/or practice to another field; research, conceive, design, adapt and implement an original subject.
- Critical analysis, synthesis and evaluation of new and complex ideas.
- Gain advanced level skills in the use of research methods in the field of study.

Competences

A. Competence to Work Independently and Take Responsibility

- Contribute the progression in the field by producing an innovative idea, skill, design and/or practice or by adapting an already known idea, skill, design, and/or practice to a different field independently.
- Demonstrate leadership in contexts requiring innovative and interdisciplinary problem solving.
- Broaden the borders of the knowledge in the field by producing or interpreting an original work or publishing at least one scientific paper in the field in national and/or international refereed journals.

B. Learning Competence

- Develop new ideas and methods in the field by using high level mental processes such as creative and critical thinking, problem solving and decision making.

C. Communication and Social Competence

- Defend original views when exchanging ideas in the field with professionals and communicate effectively by showing competence in the field.
- Investigate and improve social connections and their conducting norms and manage the actions to change them when necessary.
- Ability to communicate and discuss orally, in written and visually with peers by using a foreign language at least at a level of European Language Portfolio C1 General Level.
- Communicates by considering cultural differences in national and international studies.

D. Field Specific Competence

- Contribute to the transition of the community to an information society and its sustainability process by introducing scientific, technological, social or cultural improvements.
- Demonstrate functional interaction by using strategic decision making processes in solving problems encountered in the field.
- Contribute to the solution finding process regarding social, scientific, cultural and ethical problems in the field and support the development of these values

4. QUALIFICATION AWARDED

Students who deliver the requirements of the program and complete the study successfully earn “PhD degree in Media Studies” diploma.

5. LEVEL OF QUALIFICATION

Graduate Studies - PhD degree

6. ADMISSION REQUIREMENTS

(1) To apply for a PhD Programme;

- a) Graduate from an undergraduate program related to Media Studies,
- b) Have a master degree (with thesis) from the graduate program in Social Sciences,
- c) Having a minimum 55 or more exam results from any type of ALES

(The validity period of the exam is five years. Candidates who do not have ALES certificate at the date of application can be admitted to the program under the status of "contitioned student".)

d) In order to be exempted from the English language examination, 55 points from YKDYL and YDS, or 66 from TOEFL, must be taken within the last five years. (Applicants who do not have a language proficiency certificate at the date of application can be admitted to the program under the status of “Conditional Student”.)

(2) Candidates must also be successful in the written and oral exams given by faculty members.

7. PROFESSIONAL PROFILE OF GRADUATES

Graduates of this program pursue their academic career in universities or work as expert professionals in their field in the private sector.

8. GRADUATION REQUIREMENTS

In order to graduate from the doctoral program, 21 Yeditepe Credits and 240 ECTS credits, seven courses, seminars, proficiency exam, thesis proposal and thesis study, are required to graduate.

9. TRAINING TYPE

This programme is a first education programme.

10. RECOGNITION OF PRIOR LEARNING

The doctoral program recognizes the undergraduate and graduate degrees of the candidates.

11. COMMUNICATION

Program Director: Assist. Prof. Dr. Özge Erbek Kara

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12. TEACHING AND LEARNING METHODS

Teaching and learning methods are given in the following list.

| Teaching and Learning Methods | Major Learning Activities | Used Tools |
|--|--|---|
| Lecture | Listening and understanding | Standard class technologies, Multimedia tools, projector, Computer |
| Topical Lecture | Listening and understanding, observation / situation processing, critical thinking, question development | Standard class technologies, Multimedia tools, projector, Computer |
| Brain Storming | Listening and understanding, observation / situation processing, critical thinking, question development, teamwork | Standard class technologies, Multimedia tools, projector, Computer |
| Small Team Discussion | Listening and understanding, observation / situation processing, critical thinking, question development | Standard class technologies, Multimedia tools, projector, Computer |
| Projection | Listening and understanding, observation / situation processing | Real or virtual environment to allow observation |
| Seminar | Research-life long learning, writing, reading, informatic, listening and understanding, managerial skills | Standard class technologies, Multimedia tools, projector, Computer, special equipment |
| Teamwork | Research-life long learning, writing, reading, informatic, listening and understanding, managerial skills, teamwork | internet databases, library databases, email, online chat |
| Homework | Research-life long learning, writing, reading, informatic | internet databases, library databases, email |
| Oral Exam | Listening and understanding, situation processing, question development, interpretation, presentation | |
| Student Group Activities / Projects | Observation / situation processing, critical thinking, question development, teamwork, research-life-long learning, listening and understanding, managerial skills, pre-planned special skills | |

PROGRAM LEARNING OUTCOMES

(PO ↔ Program Outputs)

1. To develop and enhance current and advanced knowledge in the field with original thought and/or research, and produce new definitions based on Master's degree qualifications, ↔ (PO1)
2. To comprehend the interdisciplinary interaction that is related to the field; generate original solutions by using competent knowledge for analysis, synthesis and assessment of new and complex ideas., ↔ (PO2)
3. To develop and lead new strategic approaches in order to solve unforeseen and complex issues in the field of media studies through integrative and creative elaboration., ↔ (PO3)
4. To contribute to the science of media studies by acquiring advanced skills in research methodologies, developing new scientific methods and approaches, importing existing methods from other fields into media studies, investigating, comprehending, designing, adapting and implementing original topics., ↔ (PO4)
5. To conduct independent research, and analyze scientific phenomenon from a broad, deep and critical perspective to attain a new synthesis and to make evaluation in the discipline of media studies, ↔ (PO5)
6. To publish scientific articles in reputable peer-reviewed journals, and present papers in scientific conferences in the field of media studies and its sub-disciplines, ↔ (PO6)
7. To develop effective communication skills for scientific presentations and defending original ideas by addressing to an expert audience, ↔ (PO7)
8. To contribute to the information society by consistent follow up of social and cultural developments both professionally and academically; to analyse and evaluate media's agenda setting dynamics and daily events via new media technologies, globalisation and media convergence, ↔ (PO8)
9. To develop an innovative knowledge, method, design and/or practice or adapt an already known knowledge, method, design and/or practice to another field; to be able to examine, recognize, design, adapt and implement an original subject,

↔ (PO9)

10. To possess functional interaction skills by use of strategic decision making processes in solving problems in the field, ↔ (PO10)
11. To contribute to the solution finding process regarding social, scientific, cultural and ethical problems in the field, and support development of such values, ↔ (PO11)
12. To describe, question, and categorise the political, economical and social components of the process of media monopolisation, ↔ (PO12)
13. To discuss media in local, national and global networks and their sectorial effects in relation to civil society and politics, ↔ (PO13)
14. To assess and review media with regards to ethical principles and legal regulations, ↔ (PO14)
15. To have and discuss advanced written, oral and visual communication in a foreign language (“European Language Portfolio Global Scale”, Level C1). ↔ (PO15)

LIST OF COURSE CATEGORIES

| KOD | NAME | ECTS |
|--|---|------------|
| BASIC PROFESSIONAL COURSES | | |
| MESS 680 | Seminar | 20 |
| MESS 699 | Thesis | 150 |
| SPECIALTY / FIELD COURSES | | |
| Compulsory Courses | | |
| MES 601 | Theories of Media and Culture | 10 |
| MES 661 | Advanced Communication Research and Scientific Ethics | 10 |
| MES 600 | Seminal Works in Media Studies | 10 |
| MES 626 | Media Industry and Political Economy Approach | 10 |
| Elective Courses | | |
| MES 628 | Representation and Power in Media | 10 |
| MES 641 | Media Ethics and Criticism | 10 |
| MES 643 | Media and Consumer Society | 10 |
| MES 627 | Digital Media and Culture | 10 |
| MES 682 | Special Topics in Media Studies | 10 |
| MES 622 | Persuasion and Propaganda | 10 |
| ECTS TOTALS FOR ALL THE COURSES | | 240 |