| MEDIA STUDIES PROGRAM QUALIFICATIONS / OUTCOMES   |                                       |          |          |          |          |          |          |          |          |          |          |          |          |      |      |
|---|---------------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------|------|
|   |                                       |          |          |          | PO5      |          |          |          |          | PO10     |          | PO12     | PO13     | PO14 | PO15 |
| KNOWLEDGE   |                                       |          |          |          |          |          |          |          |          |          |          |          |          |      |      |
| Develop and deepen the current and advanced knowledge in the field with original thought and/or research and come up with innovative definitions based on Master's degree qualifications.  Conceive the interdisciplinary interaction | ✓                                     | ✓        | <b>√</b> | <b>√</b> | <b>√</b> |          | <b>√</b> | √        | √        | <b>√</b> | <b>√</b> | <b>√</b> | <b>√</b> | ✓    | ✓    |
| which the field is related with; come up with original solutions by using knowledge requiring proficiency on analysis, synthesis and assessment of new and complex ideas  | <b>√</b>                              | <b>√</b> | <b>√</b> | <b>√</b> | <b>✓</b> |          | <b>√</b> | <b>✓</b> |          |          |          |          |          |      |      |
| SKILLS  |                                       |          |          |          |          |          |          |          |          |          |          |          |          |      |      |
| Evaluate and use new information within the field in a systematic approach.   |                                       |          | <b>√</b> | ✓        | ✓        | ✓        |          | ✓        |          |          |          |          |          |      |      |
| Develop an innovative knowledge, method, design and/or practice or adapt an already known knowledge, method, design and/or practice to another field; research, conceive, design, adapt and implement an original subject.            | , , , , , , , , , , , , , , , , , , , | ✓        | ✓        | ✓        | ✓        | ✓        | ✓        |          | ✓        |          |          |          |          |      |      |
| Critical analysis, synthesis and evaluation of new and complex ideas.   |                                       | <b>√</b> |          |          | <b>√</b> | <b>√</b> |      |      |
| Gain advanced level skills in the use of research methods in the field of study.  |                                       |          | <b>√</b> | <b>√</b> | <b>√</b> | <b>√</b> |          |          | <b>√</b> | <b>√</b> | <b>√</b> | <b>√</b> |          |      |      |
| COMPETENCES   |                                       |          |          |          |          |          |          |          |          |          |          |          |          |      |      |
| A.Competence to Work Independently and Take Responsibility  |                                       |          |          |          |          |          |          |          |          |          |          |          |          |      |      |
| Contribute the progression in the field by producing an innovative idea, skill, design and/or practice or by adapting an already known idea, skill, design, and/or practice to a different field independently.                       | ✓                                     |          |          |          |          |          |          | √        | ✓        |          | ✓        | <b>√</b> |          | ✓    |      |

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|---|--|--------------|---|----------|--|--|--------------|--|--|----------|------------|----------|---|--------------|
| Broaden the borders of the knowledge in       |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| the field by producing or interpreting an     |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| original work or publishing at least one      |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| scientific paper in the field in national     |  |              |   |          |  |  |              |  |  |          | ,          |          |   |              |
| and/or international refereed journals.       | ✓  | ✓            | ✓ | ✓        | ✓  |  | ✓            | ✓  | ✓  |          | ✓          |          |   | $\checkmark$ |
| Demonstrate leadership in contexts            |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| requiring innovative and interdisciplinary    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| problem solving.                              |  |              |   | ✓        |  | $\checkmark$                                     | $\checkmark$ |  | $\checkmark$                                     |          | ✓          |          |   | $\checkmark$ |
| B.Learning Competence                         |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
|   |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Develop new ideas and methods in the field    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| by using high level mental processes such     |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| as creative and critical thinking, problem    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| solving and decision making.                  |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| solving and accision making.                  | <b>√</b>   | <b>✓</b>     |   | <b>/</b> |  | <b>√</b>   | <b>/</b>     |  | /  | <b>√</b> | <b>√</b>   | <b>√</b> |   |              |
|   | <del>                                     </del> | <del>Ľ</del> |   | +        | <del>                                     </del> | <del>                                     </del> | +            | <del>                                     </del> | <del>                                     </del> | ľ        | ļ <b>*</b> | •        |   |              |
| C.Communication and Social                    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Competence                                    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Investigate and improve social connections    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| and their conducting norms and manage the     |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| actions to change them when necessary.        |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| actions to change them when necessary.        | ✓  | ✓            |   | ✓        | <b>✓</b>   | ✓  | ✓            | <b>✓</b>   | ✓  |          |            |          |   | <b>√</b>     |
|   |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Defend original views when exchanging         |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| ideas in the field with professionals and     |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| communicate effectively by showing            |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| competence in the field.                      |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
|   |  | ✓            |   |          |  |  | ✓            | <b>√</b>   |  | ✓        |            |          |   |              |
|   |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Ability to communicate and discuss orally,    |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| in written and visually with peers by using a |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| foreign language at least at a level of       |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| European Language Portfolio C1 General        |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
| Level.  |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
|   |  |              |   |          |  |  |              |  |  |          |            |          |   |              |
|   |  |              |   |          |  |  | I *          |  |  |          |            |          |   | ٧            |

| Communicates by considering cultural differences in national and international studies.   |          | ✓        |          |          |          |          |   | ✓        |          |          |          |          | <b>√</b> |          | ✓ |
|---|----------|----------|----------|----------|----------|----------|---|----------|----------|----------|----------|----------|----------|----------|---|
| D.Field Specific Competence   |          |          |          |          |          |          |   |          |          |          |          |          |          |          |   |
| Contribute to the transition of the community to an information society and its sustainability process by introducing scientific, technological, social or cultural improvements. | <b>√</b> | <b>√</b> |          | <b>√</b> |          |          |   | <b>√</b> | <b>√</b> |          | <b>√</b> |          | <b>√</b> |          |   |
| Demonstrate functional interaction by using strategic decision making processes in solving problems encountered in the field.   | <b>√</b> | <b>√</b> | <b>√</b> | <b>✓</b> | <b>✓</b> | <b>√</b> | ✓ | <b>√</b> |          | <b>√</b> | <b>√</b> |          |          |          |   |
| Contribute to the solution finding process regarding social, scientific, cultural and ethical problems in the field and support the development of these values                   |          | <b>√</b> | <b>√</b> |          | ✓        |          | ✓ |          |          | <b>√</b> | <b>√</b> | <b>√</b> | <b>√</b> | <b>√</b> | ✓ |