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| **COURSE INFORMATION** | | | | | |
| **Course Title** | *Code* | *Semester* | *L+P Hour* | *Credits* | *ECTS* |
| Project: Contemporary Approaches in Graphic Design and Design Innovation | GRA 602 | 2 | (3+0) | 3 | 25 |

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| **Prerequisites** | - |

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| **Language of Instruction** | Turkish |
| **Course Level** | Doctorate |
| **Course Type** | Mandatory |
| **Course Coordinator** | Assistant Prof. Özlem Mutaf Büyükarman |
| **Instructors** | Assistant Prof. Özlem Mutaf Büyükarman |
| **Assistants** |  |
| **Goals** | This course aims to give students the ability to use up-to-date technologies and encourage them to explore new forms of artistic expression. |
| **Content** | In this course students research new application areas developed in graphic design depending on technology and produce designs for new media. Using a combination of graphic design softwares and coding languages, students create and deliver mobile and interactive conceptual projects that can be viewed on mobile devices and the Internet. |

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| **Learning Outcomes** | **Program Learning Outcomes** | **Teaching Methods** | **Assessment Methods** |
| Ability to produce solutions to current design problems | 1, 8, 10 | 1,2,3 | A,C |
| Ability to follow the technological developments in the field | 7, 9 | 1,2,3 | A,C |
| To be able to do academic research | 4, 10 | 1,2,3 | A,C |
| Development of presentation skills | 3, 5 | 1,2,3 | A,C |

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| **Teaching Methods:** | 1 Lecture 2:Problem Solving 3:Discussion |
| **Assessment Methods:** | A: Exam , B:Assignment C: Presentation |

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| **COURSE CONTENT** | | |
| **Week** | **Topics** | **Study Materials** |
| 1 | The concept of innovation in graphic design |  |
| 2 | Research methods for graphic design |  |
| 3 | The relationship between technology and design |  |
| 4 | Developing solutions to current design problems |  |
| 5 | Determining the 1st project topic and presentation of examples |  |
| 6 | Discussion of project ideas |  |
| 7 | Evaluation of design sketches |  |
| 8 | Working on project |  |
| 9 | Submission of research reports and project presentations |  |
| 10 | Determining the 2nd project topic and presenting the examples |  |
| 11 | Discussion of project ideas |  |
| 12 | Evaluation of design sketches |  |
| 13 | Working on project |  |
| 14 | Submission of research reports and project presentations |  |

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| **RESOURCES** | |
| **Textbook** |  |
| **Other Resources** |  |

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| **MATERIAL SHARING** | |
| **Documents** |  |
| **Assignments** |  |

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| **ASSESSMENT** | | |
| **IN-TERM STUDIES** | **Quantity** | **Percentage** |
| Mid-Term | 1 | %10 |
| Assignment |  |  |
| Seminar and Presentation | 5 | %10 |
| Project | 5 | %20 |
| Final Exam | 1 | %60 |
| **Total** |  | %100 |
| **Contribution of fınal examination to overall grade** |  | %60 |
| **Contribution of in-term studies to overall grade** |  | %40 |
| **Total** |  | %100 |

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| **COURSE CATEGORY** | Field Courses |

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| **COURSE'S CONTRIBUTION TO PROGRAM** | | | | | | | |
| **No** | **Program Learning Outcomes** | **Contribution** | | | | | |
| **1** | **2** | **3** | **4** | **5** |  |
| 1 | Ability to develop courage to search and try to creative design solutions as well as the functional purposes. |  |  |  |  | X |  |
| 2 | Awareness of professional responsibility to create designs considering cultural and individual needs of the audience. |  |  |  | X |  |  |
| 3 | Gain ability to conduct research, to create theoretical knowledge, and to make suggestions. |  |  |  |  | X |  |
| 4 | Ability to produce texts in academic formats. |  |  |  | X |  |  |
| 5 | Gain competence at the level of expertise in art and design related fields. |  |  |  | X |  |  |
| 6 | Ability to develop design projects by knowledge and skills in the field of design with a critical approach. |  |  |  |  | X |  |
| 7 | Ability to use technological equipments required by the field in advanced level. |  |  |  |  | X |  |
| 8 | Follows the current information about design culture, and adapts them to the projects. |  |  |  |  | X |  |
| 9 | Gain ability to the conduct interdisciplinary projects in the chosen field. |  |  |  | X |  |  |
| 10 | Ability to do extensive reading in design related fields. |  |  |  |  | X |  |

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| **ECTS / WORKLOAD** | | | |
| Activities | Quantity | Duration (Hour) | Total Workload (Hour) |
| Course Duration | 14 | 3 | 42 |
| Hours for off-the-classroom study | 14 | 20 | 280 |
| Assignments |  |  |  |
| Seminar and Presentation | 5 | 40 | 200 |
| Project | 5 | 30 | 150 |
| Mid-term Exam | 1 | 40 | 40 |
| Final | 1 | 40 | 40 |
| **Total Work Load** |  |  | 752 |
| **Total Work Load / 25 (h) ECTS Credit of the Course** |  |  | 25,07 |
| **ECTS Credit of the Course** |  |  | 25 |