

YEDİTEPE UNIVERSITY
GRADUATE SCHOOL OF SOCIAL SCIENCES
MASTER'S PROGRAM IN RADIO, TELEVISION AND CINEMA
INFORMATION PACK

1. PROGRAM LEARNING OUTCOMES

Theoretical, Conceptual Competencies

- Develop and deepen knowledge in the same or in a different field to the proficiency level based on Bachelor level qualifications.
- Conceive the interdisciplinary interaction which the field is related with.

Cognitive, Practical Competencies

- Use of theoretical and practical knowledge within the field at a proficiency level.
- Interpret the knowledge about the field by integrating the information gathered from different disciplines and formulate new knowledge.
- Solve the problem faced related to the field by using research methods.

Competencies to Work Independently and Take Responsibility

- Independently conduct studies that require proficiency in the field.
- Take responsibility and develop new strategic solutions as a team member in order to solve unexpected complex problems faced within the applications in the field.
- Demonstrate leadership in contexts that require solving problems related to the field.

Learning Competencies

Evaluate knowledge and skills acquired at proficiency level in the field with a critical approach and direct the learning.

Communicative and Social Competencies

- Communicate current developments and studies within the field to both professional and non-professional groups systematically using written, oral and visual techniques by supporting with quantitative and qualitative data.
- Investigate, improve social connections and their conducting norms with a critical view and act to change them when necessary.
- Communicate with peers by using a foreign language at least at a level of European Language Portfolio B2 General Level.
- Use advanced informatics and communication technology skills with software knowledge required by the field.

Field-Based Competencies

- Audit the data gathering, interpretation, implementation and announcement stages by taking into consideration the cultural, scientific, and ethic values and teach these values.
- Develop strategy, policy and implementation plans on the issues related to the field and assess the findings within the frame of quality processes.
- Use the knowledge, problem solving and/or implementation skills in interdisciplinary studies.

2. ADMISSION REQUIREMENTS

Students willing to enroll in this graduate program must satisfy the legal and academic requirements as settled by YÖK (The Higher Education Council) regulations. The detailed information about the application and admission requirements is released before each academic year on the web site of the Institute of Social Sciences (www.sbe.yeditepe.edu.tr).

1. GRADUATION REQUIREMENTS

In order to graduate from the program, students have to complete 120 ECTS for a thesis degree.

For the thesis program, upon successfully completing the course load, students have to submit their theses the topics of which should be determined under the supervision of their advisors. In addition, accepted theses should be defended before a jury.

2. CURRICULUM

RADÍO, TELEVISION AND CINEMA MASTER'S PROGRAM						
6 Core + 2 Elective + Seminar + Thesis						
1. SEMESTER		T	A	L	Y	E
CODE	COURSE					
RTC 501	Communication Studies and Society	3	0	0	3	9
RTC 531	Visual Culture	3	0	0	3	9
COMM 560	Communication Research and Scientific Ethics	3	0	0	3	8
RTC 5XX	Elective Course	3	0	0	3	8
	TOTAL	12	0	0	12	34
2. SEMESTER		T	A	L	Y	E
CODE	COURSE					
RTC 522	Film Theory	3	0	0	3	9
RTC 532	Television Criticism	3	0	0	3	9
COMM 580	Seminar in Communication Studies	3	0	0	0	0
RTC 5XX	Elective Course	3	0	0	3	8
	TOTAL	12	0	0	9	26
3. SEMESTER		T	A	L	Y	E
CODE	COURSE					
RTC 599	Thesis	3	0	0	0	30
	TOTAL	3	0	0	0	30
4. SEMESTER		T	A	L	Y	E
CODE	COURSE					
RTC 599	Thesis	3	0	0	0	30
	TOTAL	3	0	0	0	30

ELECTIVE COURSE LIST						
CODE	COURSE	T	A	L	Y	E
RTC 500	Special Topics in Media Analysis	3	0	0	3	8
RTC 502	Theories of Culture	3	0	0	3	8
RTC 520	Analysis of Documentary Films	3	0	0	3	8
RTC 521	Cinema and Criticism	3	0	0	3	8
RTC 541	Media and Ethics	3	0	0	3	8
RTC 542	Media and Politics	3	0	0	3	8
RTC 580	Special Topics in Cinema	3	0	0	3	8

3. COURSE DESCRIPTION

CORE COURSES

COMM 560 Communication Research and Scientific Ethics

The aim of this course is to provide students with a broad introduction to the methodological foundations and tools to study communications. The course includes discussions on various research methods such as quantitative, qualitative, and critical cultural studies and the essential principles of scientific ethics. Students will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables, check for the validity and reliability of studies and design research projects. Students are also introduced to the process of conducting their own research. Students will be exposed to the broad range of designs used in communication research from field experiments, surveys, content analysis, focus groups, participant observation, social role analysis, rhetorical analysis, (critical) discourse analysis, and in-depth interviewing.

COMM 580 Seminar in Communication Studies

This seminar course is designed as an advanced interdisciplinary writing course emphasizing critical reading and thinking, argumentative writing, library research, and documentation of sources in an academic setting. The course will provide students a strong foundation toward a successful completion of a graduate degree in various branches of communication studies. The course will emphasize the practice and study of selected rhetoric of inquiry that are employed in communication studies. It will also emphasize preparing students for different systems of writing in their academic lives. Students will be expected to perform at graduate level standards in: 1) writing for an academic audience; 2) thinking and arguing critically; and 3) analyzing and synthesizing published research.

RTC 501 Communication Studies and Society

This course aims to introduce critical approaches of media and communication theories. The course will link the issues about communication and media with the sociological, political, economic, historical contexts. By the end of the semester, students are expected to comprehend theories of the field and to gain the ability to make evaluations and discuss the issues critically in the field.

RTC 522 Film Theory

This course will be based on a historical survey of various approaches in classical and contemporary film theories as they relate to aesthetics. It will concentrate mainly on key theoretical texts, which will be explored and discussed in detail throughout the course in relation to major cinematic trends and movements, and their historical context. A relationship will be established between aesthetics components of films and socio-political and cultural dynamics specific to the historical period.

RTC 531 Visual Culture

This course approaches to the understanding of diverse areas of visual productions and environment as the source of significance for the media, culture and art and daily life experiences. Particular attention will be given to how visual culture can contribute to spectatorship in the context of self and society. The visual experience and visual literacy will be taken as the dominating cultural phenomena in terms of ideological, technological, phenomenological aspects of daily life and also the way they are reproduced in the forms of representation.

RTC 532 Television Criticism

This course focuses on the relationship between television and representation; and how television creates stereotypes and the perception of “reality” by stressing the present time and reproducing the ruling ideology under the perspective of the critical approaches to mass communication.

ELECTIVE COURSES**RTC 500 Medya Analizinde Seçme Konular**

This course aims to introduce the relationship between societal structures and media. Within the sociological, political, economic, historical framework, several themes will be discussed. Oral/written culture, enlightenment and modernity, industrialisation and urbanisation, culture industries, postmodernity, digital culture, globalisation will be the moments of the course. By the end of the semester students are expected to

gain the skills to evaluate and discuss the issues critically in the field from a scientific perspective.

RTC 502 Theories of Culture

This course will focus on the pre-modern-post-modern forms and transformation of the phenomenon, with the definition of the concept of culture. The concept of culture will be schematized in the light of anthropological, linguistic, communicative, mediating explanations and approaches; however, the focal point of the course will be the transformation of the phenomenon in the post-capitalist era. As a superstructure institution, the function that culture inherits as one of the tissues of the modern society will be examined from a critical perspective in terms of the communication sciences from the early modern period to the present time. The student who completes the course will be able to examine and discuss cultural phenomena and problems in a multi-layered, critical perspective.

RTC 520 Analysis of Documentary Films

This course is an analytical and comparative critical study of documentary film. This Analysis of Documentary Films course aims at providing critical awareness of the history of different modes of documentary making in various cultural, political and social environments. Studying and discussing historical and contemporary documentary selections from the world, as well as local Turkish documentaries and the representation of reality will be the central focus of this course.

RTC 521 Cinema and Criticism

This course aims to explore overlapping areas of cinema, politics and aesthetics through a survey of various forms of engagement, radical film strategies and critical interventions developed within cinematic culture. It will provide theoretical and conceptual frameworks to further advance the understanding of how cinema as an artistic medium engages with political and social issues, interrogates regimes of power and challenges aesthetic and cultural conventions.

RTC 541 Media and Ethics

The aim of the course is to provide students with the basic theories and principles in the field of media ethics. Students will master the concept of media ethics through learning the origin of philosophical ethics, and understanding how the concepts apply today in modern mass media print, broadcast and digital news and information.

Students are expected to analyze and discuss the daily issues in media from different ethical perspectives.

RTC 542 Media and Politics

This course provides the mainstream and critical approaches to political communication. The major concepts such as propaganda, agitation, political campaigns, political economy and ethics will be examined within the given political systems.

RTC 580 Special Topics in Cinema

This Special Topics course is designed for graduate students interested in developing and increasing their knowledge of a specific topic within the field of film studies. It will provide them with the opportunity to explore special areas of interest and contemporary debates related to cinema. Course topics may include the study of specific film genres, authors, film movements and styles, certain national cinemas, new technologies and film, film and media cultures, cultural studies and cinema, gender and cinema, film industry, film and philosophy, film and music, film sound, film adaptations, alternative film practices and other special topics.